

Complete Wedding Market Report

For: Limestone TX - (County)

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Market Summary

This is the number of weddings, average amount spent per wedding, and median amount spent per wedding for: Market Totals - Market Summary in Limestone TX - (County).

About 154 (90%) of the 171 - 2023 weddings traveled into this area to marry.

NOTE: County numbers will not equal County Clerk numbers because couples can marry anywhere within the State.

171

2023 Weddings

\$17,715

2023 Avg Spend

\$10,906

2023 Median Spend

Year	Number of Weddings (Demand)	Average Spending per Wedding	Total Sales
2008	214	\$9,832	\$2,104,048
2009	205	\$9,133	\$1,872,265
2010	209	\$11,448	\$2,392,632
2011	208	\$11,418	\$2,374,944
2012	214	\$11,388	\$2,437,032
2013	204	\$11,963	\$2,440,452
2014	200	\$12,735	\$2,547,000
2015	211	\$13,471	\$2,842,381
2016	207	\$14,106	\$2,919,942
2017	195	\$14,448	\$2,817,360
2018	173	\$14,422	\$2,495,006
2019	140	\$14,863	\$2,080,820
2020	154	\$12,078	\$1,860,012
2021	170	\$15,796	\$2,685,320
2022	172	\$17,759	\$3,054,548
2023	171	\$17,715	\$3,029,265
2024	172	\$19,194	\$3,301,368
2025	172	\$20,551	\$3,534,772
2026	172	\$21,453	\$3,689,916

Note About Average Spending

NOTE: Years 2020, 2021, 2022, 2023 reflect estimated changes based on COVID-19

Products: The average amount shown is based on spending of couples getting married, not prices. This includes purchases of both new and pre-owned items.

Services: The average amount shown is based on spending of couples getting married, not vendor prices. This includes purchases of services from professionals, someone that simply provides the service, or a hired family member or friend.

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Spending Distribution

This is the percent of weddings and number of weddings that spend within certain ranges for Market Totals - Market Summary in Limestone TX - (County).

NOTE: Sum of the Spending Distribution total sales may be less than or more than the item total sales because we use the middle point of the spending ranges to estimate the sales. For total sales use the item total sales value.

171

2023 Weddings

\$17,715

2023 Avg Spend

\$10,906

2023 Median Spend

Spending Range	Percent of Weddings	Number of Weddings	Total Sales
<\$5000	24.4%	42	\$104,310
\$5000 - \$10000	28.5%	49	\$365,512
\$10001 - \$20000	25.0%	43	\$641,250
\$20001 - \$30000	12.8%	22	\$547,200
\$30000+	9.3%	16	\$715,635

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Weddings by Month

171

2023 Weddings

This is the percent of weddings and number of weddings by month for: Limestone TX - (County).

Month	Percent of Weddings	Number of Weddings
January	4.1%	7
February	5.2%	9
March	8.7%	15
April	9.9%	17
May	9.9%	17
June	10.5%	18
July	7.0%	12
August	7.0%	12
September	8.1%	14
October	12.8%	22
November	9.3%	16
December	7.6%	13

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Number of Guests

This is the average number of guests by range in Limestone TX - (County).

134

Avg No. Guests US

94 - 104

Avg No. Guests This Market

Range	Percent of Weddings	Number of Weddings
Less than 25	10.0%	17
25-50	14.0%	24
50-100	26.0%	44
101-150	22.0%	38
151-200	15.0%	26
201-300	10.0%	17
More than 300	3.0%	5

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Spending by Guests

This is the average spending by number of guests range in Limestone TX - (County).

Range	Average Spending
Less than 25	\$6,725
25-50	\$8,262
51-100	\$11,566
101-150	\$15,912
151-200	\$20,985
201-300	\$26,983
More than 300	\$61,533

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Travel Distance

This is the average distance that couples travel from their home to marry in Limestone TX - (County).

52 - 62

2023 Travel Distance US

62 - 72

2023 Travel Distance This Market

90% (154) of 171

2023 Weddings travelled into this market

17

2023 Weddings Originated in this market

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Item Summary

This is the number of 2023 weddings, average amount spent, and total sales for each item (product or service) we track for: Limestone TX - (County). This includes weddings that originate and travel into this market.

171

2023 Weddings

\$17,715

2023 Avg Spend

\$3,029,265

2023 Total Sales

Category	Item	Est Weddings	Avg Spend	Median Spend	Total Sales
Market Totals					
	Market Summary	171	\$17,715	\$10,906	\$3,029,265
Attire & Accessories					
	Dress Accessories	21	\$251	\$113	\$5,271
	Tuxedo/suit/other Accessories	19	\$114	\$63	\$2,166
	Tuxedo/suit/other Rent/purchase	21	\$271	\$176	\$5,691
	Wedding Dress	21	\$1,498	\$875	\$31,458
Bakery					
	Wedding Cake/dessert	125	\$473	\$329	\$59,125
Beauty & Spa					
	Hair Service	116	\$85	\$67	\$9,860
	Makeup Service	89	\$71	\$58	\$6,319
	Manicure & Pedicure	99	\$53	\$44	\$5,247
Entertainment					
	DJ/MC	97	\$918	\$733	\$89,046
	Entertainment lighting	63	\$402	\$198	\$25,326
	Live Band	19	\$2,489	\$1,625	\$47,291
	Musician/s, Soloist, or Ensemble	17	\$823	\$400	\$13,991
Event Venue					
	Wedding Venue Bar Service	89	\$2,555	\$2,203	\$227,395
	Wedding Venue Food Service	130	\$4,946	\$3,199	\$642,980
	Wedding Venue Location	123	\$5,286	\$2,618	\$650,178
	Wedding Venue Rentals	108	\$1,816	\$1,264	\$196,128

Flowers & Decorations

Bouquets	127	\$411	\$234	\$52,197
Boutonnieres, Corsages	109	\$185	\$141	\$20,165
Wedding Venue Accessories	19	\$320	\$276	\$6,080
Wedding Venue Decorations	121	\$534	\$351	\$64,614
Wedding Venue Flowers & Arrangements	120	\$595	\$235	\$71,400
Wedding Venue Table Centerpieces	123	\$375	\$208	\$46,125

Gifts & Favors

Gift/s for Attendants	17	\$107	\$37	\$1,819
Gift/s for Parents	17	\$146	\$75	\$2,482
Tips (for all services)	121	\$415	\$291	\$50,215
Wedding Favors	17	\$212	\$116	\$3,604

Invitations

Ceremony Programs	17	\$129	\$116	\$2,193
Engagement Announcements	17	\$115	\$116	\$1,955
Guest Book	17	\$60	\$36	\$1,020
Invitations & Reply Cards	21	\$197	\$154	\$4,137
Postage	21	\$95	\$81	\$1,995
Reception Menus	17	\$127	\$91	\$2,159
Save the Date Cards	17	\$116	\$94	\$1,972
Table Name and Escort/place Cards	17	\$87	\$43	\$1,479
Thank You Cards	19	\$91	\$50	\$1,729

Jewelry

Bracelet	17	\$187	\$62	\$3,179
Earrings	17	\$184	\$62	\$3,128
Engagement Ring	17	\$3,693	\$2,125	\$62,781
Necklace	17	\$238	\$69	\$4,046
Wedding ring/band for Partner 1	17	\$845	\$501	\$14,365
Wedding ring/band for Partner 2	17	\$509	\$282	\$8,653

Officiant

Officiant	108	\$242	\$130	\$26,136
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Other Events

Rehearsal Dinner	75	\$692	\$425	\$51,900
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Other Items

Hotel Room for After Reception	75	\$389	\$235	\$29,175
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Photography & Video

Digital or Photo cd/dvd	31	\$272	\$65	\$8,432
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Engagement Session	17	\$359	\$175	\$6,103
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Photo Booth	24	\$395	\$238	\$9,480
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Prints and/or Enlargements	36	\$295	\$146	\$10,620
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Wedding Photographer	125	\$2,077	\$1,272	\$259,625
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Wedding Videographer	46	\$1,560	\$867	\$71,760
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Wedding album/s or photo book/s	31	\$517	\$166	\$16,027
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Planner/Coordinator

Hourly Services	17	\$1,651	\$475	\$28,067
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Wedding Coordinator	19	\$1,474	\$475	\$28,006
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Wedding Planner	17	\$3,007	\$1,168	\$51,119
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Transportation

Limo Rental	17	\$488	\$375	\$8,296
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Other Transportation	24	\$801	\$411	\$19,224
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Competitive Landscape

This is the estimated number of businesses, estimated weddings served per business per year, estimated gross sales per business per year for all categories that we track in Limestone TX - (County).

Category	Businesses	Weddings per Year	Avg Sale per Wedding	Gross Sales per Year
Attire & Accessories	1	125	\$255	\$31,875
Bakery	2	56	\$473	\$26,488
Beauty & Spa	2	63	\$125	\$7,875
Entertainment	2	64	\$1,028	\$65,792
Event Venue	3	48	\$10,038	\$481,824
Flowers & Decorations	3	40	\$1,523	\$60,920
Gifts & Favors	2	74	\$341	\$25,234
Invitations	1	71	\$108	\$7,668
Jewelry	1	86	\$566	\$48,676
Officiant	2	56	\$242	\$13,552
Photography & Video	4	31	\$2,233	\$69,223
Planner/Coordinator	1	20	\$3,007	\$60,140
Transportation	1	83	\$161	\$13,363

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Attire & Accessories - Dress Accessories

Item Summary

This is the number of weddings, average amount spent per wedding, and median amount spent per wedding for: Attire & Accessories - Dress Accessories in Limestone TX - (County). Includes headpiece, veil, shoes, lingerie, sash, handbag, garter, etc.

NOTE: County numbers will not equal County Clerk numbers because couples can marry anywhere within the State.

NOTE: weddings equals the demand for this product or service only and may not equal total number of weddings for the entire market.

21

2023 Weddings

\$251

2023 Avg Spend

\$113

2023 Median Spend

Year	Number of Weddings (Demand)	Average Spending per Wedding	Total Sales
2008	21	\$222	\$4,662
2009	21	\$203	\$4,263
2010	21	\$210	\$4,410
2011	21	\$199	\$4,179
2012	21	\$200	\$4,200
2013	20	\$205	\$4,100
2014	20	\$209	\$4,180
2015	21	\$209	\$4,389
2016	21	\$208	\$4,368
2017	21	\$210	\$4,410
2018	19	\$210	\$3,990
2019	15	\$211	\$3,165
2020	17	\$213	\$3,621
2021	20	\$228	\$4,560
2022	21	\$245	\$5,145
2023	21	\$251	\$5,271
2024	21	\$262	\$5,502
2025	21	\$269	\$5,649
2026	21	\$277	\$5,817

Note About Average Spending

NOTE: Years 2020, 2021, 2022, 2023 reflect estimated changes based on COVID-19

Products: The average amount shown is based on spending of couples getting married, not prices. This includes purchases of both new and pre-owned items.

Services: The average amount shown is based on spending of couples getting married, not vendor prices. This includes purchases of services from professionals, someone that simply provides the service, or a hired family member or friend.

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Spending Distribution

This is the percent of weddings and number of weddings that spend within certain ranges for Attire & Accessories - Dress Accessories in Limestone TX - (County).

NOTE: Sum of the Spending Distribution total sales may be less than or more than the item total sales because we use the middle point of the spending ranges to estimate the sales. For total sales use the item total sales value.

21

2023 Weddings

\$251

2023 Avg Spend

\$113

2023 Median Spend

Spending Range	Percent of Weddings	Number of Weddings	Total Sales
<\$50	19.9%	4	\$ 104
\$50 - \$100	26.9%	6	\$ 424
\$101 - \$250	29.2%	6	\$ 1,073
\$251 - \$500	15.8%	3	\$ 1,244
\$500+	8.2%	2	\$ 1,292

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Spending by Guests

This is the average spending by number of guests range for Attire & Accessories - Dress Accessories in Limestone TX - (County).

Range	Average Spending
Less than 25	\$144
25-50	\$177
51-100	\$197
101-150	\$222
151-200	\$268
201-300	\$329
More than 300	\$497

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Attire & Accessories - Tuxedo/suit/other Accessories

Item Summary

This is the number of weddings, average amount spent per wedding, and median amount spent per wedding for: Attire & Accessories - Tuxedo/suit/other Accessories in Limestone TX - (County). Includes cuff links, cummerbund, tie, pocket square, shoes, etc.

NOTE: County numbers will not equal County Clerk numbers because couples can marry anywhere within the State.

NOTE: weddings equals the demand for this product or service only and may not equal total number of weddings for the entire market.

19

2023 Weddings

\$114

2023 Avg Spend

\$63

2023 Median Spend

Year	Number of Weddings (Demand)	Average Spending per Wedding	Total Sales
2008	21	\$183	\$3,843
2009	21	\$142	\$2,982
2010	21	\$101	\$2,121
2011	21	\$90	\$1,890
2012	21	\$90	\$1,890
2013	20	\$93	\$1,860
2014	20	\$92	\$1,840
2015	21	\$93	\$1,953
2016	21	\$96	\$2,016
2017	20	\$97	\$1,940
2018	17	\$98	\$1,666
2019	14	\$99	\$1,386
2020	15	\$100	\$1,500
2021	17	\$93	\$1,581
2022	19	\$109	\$2,071
2023	19	\$114	\$2,166
2024	19	\$116	\$2,204
2025	19	\$118	\$2,242
2026	21	\$120	\$2,520

Note About Average Spending

NOTE: Years 2020, 2021, 2022, 2023 reflect estimated changes based on COVID-19

Products: The average amount shown is based on spending of couples getting married, not prices. This includes purchases of both new and pre-owned items.

Services: The average amount shown is based on spending of couples getting married, not vendor prices. This includes purchases of services from professionals, someone that simply provides the service, or a hired family member or friend.

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Spending Distribution

This is the percent of weddings and number of weddings that spend within certain ranges for Attire & Accessories - Tuxedo/suit/other Accessories in Limestone TX - (County).

NOTE: Sum of the Spending Distribution total sales may be less than or more than the item total sales because we use the middle point of the spending ranges to estimate the sales. For total sales use the item total sales value.

19

2023 Weddings

\$114

2023 Avg Spend

\$63

2023 Median Spend

Spending Range	Percent of Weddings	Number of Weddings	Total Sales
<\$50	40.4%	8	\$ 192
\$50 - \$100	33.9%	6	\$ 483
\$101 - \$250	16.4%	3	\$ 545
\$251 - \$500	5.8%	1	\$ 413
\$500+	3.5%	1	\$0

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Spending by Guests

This is the average spending by number of guests range for Attire & Accessories - Tuxedo/suit/other Accessories in Limestone TX - (County).

Range	Average Spending
Less than 25	\$80
25-50	\$91
51-100	\$93
101-150	\$95
151-200	\$100
201-300	\$153
More than 300	\$251

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Attire & Accessories - Tuxedo/suit/other Rent/purchase

Item Summary

This is the number of weddings, average amount spent per wedding, and median amount spent per wedding for: Attire & Accessories - Tuxedo/suit/other Rent/purchase in Limestone TX - (County). Tuxedo (purchased or rented), suit (purchased or rented), or other attire options

NOTE: County numbers will not equal County Clerk numbers because couples can marry anywhere within the State.

NOTE: weddings equals the demand for this product or service only and may not equal total number of weddings for the entire market.

21

2023 Weddings

\$271

2023 Avg Spend

\$176

2023 Median Spend

Year	Number of Weddings (Demand)	Average Spending per Wedding	Total Sales
2008	21	\$225	\$4,725
2009	21	\$222	\$4,662
2010	21	\$246	\$5,166
2011	21	\$182	\$3,822
2012	21	\$181	\$3,801
2013	20	\$185	\$3,700
2014	20	\$186	\$3,720
2015	21	\$188	\$3,948
2016	21	\$193	\$4,053
2017	20	\$196	\$3,920
2018	19	\$198	\$3,762
2019	15	\$200	\$3,000
2020	17	\$204	\$3,468
2021	19	\$254	\$4,826
2022	21	\$260	\$5,460
2023	21	\$271	\$5,691
2024	21	\$283	\$5,943
2025	21	\$291	\$6,111
2026	21	\$298	\$6,258

Note About Average Spending

NOTE: Years 2020, 2021, 2022, 2023 reflect estimated changes based on COVID-19

Products: The average amount shown is based on spending of couples getting married, not prices. This includes purchases of both new and pre-owned items.

Services: The average amount shown is based on spending of couples getting married, not vendor prices. This includes purchases of services from professionals, someone that simply provides the service, or a hired family member or friend.

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Spending Distribution

This is the percent of weddings and number of weddings that spend within certain ranges for Attire & Accessories - Tuxedo/suit/other Rent/purchase in Limestone TX - (County).

NOTE: Sum of the Spending Distribution total sales may be less than or more than the item total sales because we use the middle point of the spending ranges to estimate the sales. For total sales use the item total sales value.

21

2023 Weddings

\$271

2023 Avg Spend

\$176

2023 Median Spend

Spending Range	Percent of Weddings	Number of Weddings	Total Sales
<\$50	4.1%	1	\$0
\$50 - \$100	25.1%	5	\$ 395
\$101 - \$250	41.5%	9	\$ 1,525
\$251 - \$500	20.5%	4	\$ 1,614
\$500+	8.8%	2	\$ 1,386

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Spending by Guests

This is the average spending by number of guests range for Attire & Accessories - Tuxedo/suit/other Rent/purchase in Limestone TX - (County).

Range	Average Spending
Less than 25	\$200
25-50	\$213
51-100	\$234
101-150	\$246
151-200	\$261
201-300	\$313
More than 300	\$447

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Attire & Accessories - Wedding Dress

Item Summary

This is the number of weddings, average amount spent per wedding, and median amount spent per wedding for: Attire & Accessories - Wedding Dress in Limestone TX - (County).

NOTE: County numbers will not equal County Clerk numbers because couples can marry anywhere within the State.

NOTE: weddings equals the demand for this product or service only and may not equal total number of weddings for the entire market.

21

2023 Weddings

\$1,498

2023 Avg Spend

\$875

2023 Median Spend

Year	Number of Weddings (Demand)	Average Spending per Wedding	Total Sales
2008	21	\$823	\$17,283
2009	21	\$932	\$19,572
2010	21	\$954	\$20,034
2011	21	\$1,060	\$22,260
2012	21	\$1,076	\$22,596
2013	20	\$1,104	\$22,080
2014	20	\$1,111	\$22,220
2015	23	\$1,133	\$26,059
2016	23	\$1,134	\$26,082
2017	21	\$1,142	\$23,982
2018	21	\$1,146	\$24,066
2019	17	\$1,155	\$19,635
2020	18	\$1,173	\$21,114
2021	20	\$1,394	\$27,880
2022	22	\$1,470	\$32,340
2023	21	\$1,498	\$31,458
2024	21	\$1,576	\$33,096
2025	22	\$1,624	\$35,728
2026	22	\$1,671	\$36,762

Note About Average Spending

NOTE: Years 2020, 2021, 2022, 2023 reflect estimated changes based on COVID-19

Products: The average amount shown is based on spending of couples getting married, not prices. This includes purchases of both new and pre-owned items.

Services: The average amount shown is based on spending of couples getting married, not vendor prices. This includes purchases of services from professionals, someone that simply provides the service, or a hired family member or friend.

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Spending Distribution

This is the percent of weddings and number of weddings that spend within certain ranges for Attire & Accessories - Wedding Dress in Limestone TX - (County).

NOTE: Sum of the Spending Distribution total sales may be less than or more than the item total sales because we use the middle point of the spending ranges to estimate the sales. For total sales use the item total sales value.

21

2023 Weddings

\$1,498

2023 Avg Spend

\$875

2023 Median Spend

Spending Range	Percent of Weddings	Number of Weddings	Total Sales
<\$250	8.2%	2	\$ 215
\$250 - \$500	19.3%	4	\$ 1,520
\$501 - \$1000	28.7%	6	\$ 4,520
\$1001 - \$2500	28.7%	6	\$ 10,547
\$2500+	15.2%	3	\$ 11,970

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Spending by Guests

This is the average spending by number of guests range for Attire & Accessories - Wedding Dress in Limestone TX - (County).

Range	Average Spending
Less than 25	\$655
25-50	\$883
51-100	\$1,090
101-150	\$1,362
151-200	\$1,688
201-300	\$2,094
More than 300	\$3,352

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Beauty & Spa - Hair Service

Item Summary

This is the number of weddings, average amount spent per wedding, and median amount spent per wedding for: Beauty & Spa - Hair Service in Limestone TX - (County). Per person

NOTE: County numbers will not equal County Clerk numbers because couples can marry anywhere within the State.

NOTE: weddings equals the demand for this product or service only and may not equal total number of weddings for the entire market.

116

2023 Weddings

\$85

2023 Avg Spend

\$67

2023 Median Spend

Year	Number of Weddings (Demand)	Average Spending per Wedding	Total Sales
2008	126	\$74	\$9,324
2009	121	\$73	\$8,833
2010	121	\$64	\$7,744
2011	121	\$60	\$7,260
2012	124	\$60	\$7,440
2013	120	\$59	\$7,080
2014	124	\$60	\$7,440
2015	135	\$61	\$8,235
2016	137	\$62	\$8,494
2017	133	\$63	\$8,379
2018	111	\$64	\$7,104
2019	92	\$65	\$5,980
2020	103	\$66	\$6,798
2021	112	\$82	\$9,184
2022	117	\$80	\$9,360
2023	116	\$85	\$9,860
2024	120	\$92	\$11,040
2025	124	\$96	\$11,904
2026	126	\$100	\$12,600

Note About Average Spending

NOTE: Years 2020, 2021, 2022, 2023 reflect estimated changes based on COVID-19

Products: The average amount shown is based on spending of couples getting married, not prices. This includes purchases of both new and pre-owned items.

Services: The average amount shown is based on spending of couples getting married, not vendor prices. This includes purchases of services from professionals, someone that simply provides the service, or a hired family member or friend.

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Spending Distribution

This is the percent of weddings and number of weddings that spend within certain ranges for Beauty & Spa - Hair Service in Limestone TX - (County).

NOTE: Sum of the Spending Distribution total sales may be less than or more than the item total sales because we use the middle point of the spending ranges to estimate the sales. For total sales use the item total sales value.

116

2023 Weddings

\$85

2023 Avg Spend

\$67

2023 Median Spend

Spending Range	Percent of Weddings	Number of Weddings	Total Sales
<\$25	5.3%	6	\$ 77
\$25 - \$50	28.7%	33	\$ 1,248
\$51 - \$75	24.6%	29	\$ 1,784
\$76 - \$100	21.1%	24	\$ 2,142
\$100+	20.5%	24	\$ 3,567

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Spending by Guests

This is the average spending by number of guests range for Beauty & Spa - Hair Service in Limestone TX - (County).

Range	Average Spending
Less than 25	\$69
25-50	\$68
51-100	\$75
101-150	\$81
151-200	\$83
201-300	\$86
More than 300	\$100

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Beauty & Spa - Makeup Service

Item Summary

This is the number of weddings, average amount spent per wedding, and median amount spent per wedding for: Beauty & Spa - Makeup Service in Limestone TX - (County). Per person

NOTE: County numbers will not equal County Clerk numbers because couples can marry anywhere within the State.

NOTE: weddings equals the demand for this product or service only and may not equal total number of weddings for the entire market.

89

2023 Weddings

\$71

2023 Avg Spend

\$58

2023 Median Spend

Year	Number of Weddings (Demand)	Average Spending per Wedding	Total Sales
2008	92	\$58	\$5,336
2009	86	\$58	\$4,988
2010	90	\$54	\$4,860
2011	94	\$47	\$4,418
2012	96	\$47	\$4,512
2013	96	\$48	\$4,608
2014	98	\$48	\$4,704
2015	108	\$49	\$5,292
2016	112	\$50	\$5,600
2017	107	\$51	\$5,457
2018	90	\$52	\$4,680
2019	74	\$53	\$3,922
2020	85	\$54	\$4,590
2021	87	\$71	\$6,177
2022	91	\$66	\$6,006
2023	89	\$71	\$6,319
2024	96	\$76	\$7,296
2025	103	\$79	\$8,137
2026	103	\$82	\$8,446

Note About Average Spending

NOTE: Years 2020, 2021, 2022, 2023 reflect estimated changes based on COVID-19

Products: The average amount shown is based on spending of couples getting married, not prices. This includes purchases of both new and pre-owned items.

Services: The average amount shown is based on spending of couples getting married, not vendor prices. This includes purchases of services from professionals, someone that simply provides the service, or a hired family member or friend.

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Spending Distribution

This is the percent of weddings and number of weddings that spend within certain ranges for Beauty & Spa - Makeup Service in Limestone TX - (County).

NOTE: Sum of the Spending Distribution total sales may be less than or more than the item total sales because we use the middle point of the spending ranges to estimate the sales. For total sales use the item total sales value.

89

2023 Weddings

\$71

2023 Avg Spend

\$58

2023 Median Spend

Spending Range	Percent of Weddings	Number of Weddings	Total Sales
<\$25	11.2%	10	\$ 125
\$25 - \$50	31.8%	28	\$ 1,061
\$51 - \$75	27.1%	24	\$ 1,507
\$76 - \$100	16.5%	15	\$ 1,285
\$100+	13.5%	12	\$ 1,802

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Spending by Guests

This is the average spending by number of guests range for Beauty & Spa - Makeup Service in Limestone TX - (County).

Range	Average Spending
Less than 25	\$59
25-50	\$55
51-100	\$62
101-150	\$65
151-200	\$68
201-300	\$74
More than 300	\$103

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Beauty & Spa - Manicure & Pedicure

Item Summary

This is the number of weddings, average amount spent per wedding, and median amount spent per wedding for: Beauty & Spa - Manicure & Pedicure in Limestone TX - (County). Per person

NOTE: County numbers will not equal County Clerk numbers because couples can marry anywhere within the State.

NOTE: weddings equals the demand for this product or service only and may not equal total number of weddings for the entire market.

99

2023 Weddings

\$53

2023 Avg Spend

\$44

2023 Median Spend

Year	Number of Weddings (Demand)	Average Spending per Wedding	Total Sales
2008	120	\$48	\$5,760
2009	115	\$47	\$5,405
2010	107	\$43	\$4,601
2011	108	\$39	\$4,212
2012	113	\$39	\$4,407
2013	112	\$39	\$4,368
2014	112	\$40	\$4,480
2015	122	\$41	\$5,002
2016	126	\$42	\$5,292
2017	123	\$42	\$5,166
2018	104	\$42	\$4,368
2019	85	\$43	\$3,655
2020	95	\$43	\$4,085
2021	102	\$53	\$5,406
2022	103	\$51	\$5,253
2023	99	\$53	\$5,247
2024	103	\$55	\$5,665
2025	107	\$56	\$5,992
2026	108	\$57	\$6,156

Note About Average Spending

NOTE: Years 2020, 2021, 2022, 2023 reflect estimated changes based on COVID-19

Products: The average amount shown is based on spending of couples getting married, not prices. This includes purchases of both new and pre-owned items.

Services: The average amount shown is based on spending of couples getting married, not vendor prices. This includes purchases of services from professionals, someone that simply provides the service, or a hired family member or friend.

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Spending Distribution

This is the percent of weddings and number of weddings that spend within certain ranges for Beauty & Spa - Manicure & Pedicure in Limestone TX - (County).

NOTE: Sum of the Spending Distribution total sales may be less than or more than the item total sales because we use the middle point of the spending ranges to estimate the sales. For total sales use the item total sales value.

99

2023 Weddings

\$53

2023 Avg Spend

\$44

2023 Median Spend

Spending Range	Percent of Weddings	Number of Weddings	Total Sales
<\$25	12.3%	12	\$ 152
\$25 - \$50	49.1%	49	\$ 1,823
\$51 - \$75	23.4%	23	\$ 1,448
\$76 - \$100	10.5%	10	\$ 910
\$100+	4.7%	5	\$ 698

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Spending by Guests

This is the average spending by number of guests range for Beauty & Spa - Manicure & Pedicure in Limestone TX - (County).

Range	Average Spending
Less than 25	\$46
25-50	\$43
51-100	\$46
101-150	\$48
151-200	\$51
201-300	\$56
More than 300	\$80

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Entertainment - DJ/MC

Item Summary

This is the number of weddings, average amount spent per wedding, and median amount spent per wedding for: Entertainment - DJ/MC in Limestone TX - (County).

NOTE: County numbers will not equal County Clerk numbers because couples can marry anywhere within the State.

NOTE: weddings equals the demand for this product or service only and may not equal total number of weddings for the entire market.

97

2023 Weddings

\$918

2023 Avg Spend

\$733

2023 Median Spend

Year	Number of Weddings (Demand)	Average Spending per Wedding	Total Sales
2008	86	\$621	\$53,406
2009	94	\$673	\$63,262
2010	107	\$678	\$72,546
2011	106	\$635	\$67,310
2012	109	\$634	\$69,106
2013	106	\$636	\$67,416
2014	110	\$651	\$71,610
2015	122	\$673	\$82,106
2016	124	\$683	\$84,692
2017	119	\$689	\$81,991
2018	99	\$694	\$68,706
2019	81	\$701	\$56,781
2020	92	\$712	\$65,504
2021	97	\$793	\$76,921
2022	100	\$895	\$89,500
2023	97	\$918	\$89,046
2024	105	\$979	\$102,795
2025	108	\$1,024	\$110,592
2026	110	\$1,069	\$117,590

Note About Average Spending

NOTE: Years 2020, 2021, 2022, 2023 reflect estimated changes based on COVID-19

Products: The average amount shown is based on spending of couples getting married, not prices. This includes purchases of both new and pre-owned items.

Services: The average amount shown is based on spending of couples getting married, not vendor prices. This includes purchases of services from professionals, someone that simply provides the service, or a hired family member or friend.

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Spending Distribution

This is the percent of weddings and number of weddings that spend within certain ranges for Entertainment - DJ/MC in Limestone TX - (County).

NOTE: Sum of the Spending Distribution total sales may be less than or more than the item total sales because we use the middle point of the spending ranges to estimate the sales. For total sales use the item total sales value.

97

2023 Weddings

\$918

2023 Avg Spend

\$733

2023 Median Spend

Spending Range	Percent of Weddings	Number of Weddings	Total Sales
<\$500	29.4%	29	\$ 7,129
\$500 - \$1000	44.1%	43	\$ 32,083
\$1001 - \$2000	20.6%	20	\$ 29,973
\$2001 - \$3000	5.3%	5	\$ 12,853
\$3000+	0.6%	1	\$0

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Spending by Guests

This is the average spending by number of guests range for Entertainment - DJ/MC in Limestone TX - (County).

Range	Average Spending
Less than 25	\$616
25-50	\$569
51-100	\$701
101-150	\$871
151-200	\$968
201-300	\$1,004
More than 300	\$1,502

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Entertainment - Entertainment lighting

Item Summary

This is the number of weddings, average amount spent per wedding, and median amount spent per wedding for: Entertainment - Entertainment lighting in Limestone TX - (County).

NOTE: County numbers will not equal County Clerk numbers because couples can marry anywhere within the State.

NOTE: weddings equals the demand for this product or service only and may not equal total number of weddings for the entire market.

63

2023 Weddings

\$402

2023 Avg Spend

\$198

2023 Median Spend

Year	Number of Weddings (Demand)	Average Spending per Wedding	Total Sales
2016	95	\$319	\$30,305
2017	92	\$316	\$29,072
2018	83	\$314	\$26,062
2019	69	\$316	\$21,804
2020	77	\$320	\$24,640
2021	73	\$385	\$28,105
2022	77	\$383	\$29,491
2023	63	\$402	\$25,326
2024	77	\$433	\$33,341
2025	84	\$453	\$38,052
2026	84	\$473	\$39,732

Note About Average Spending

NOTE: Years 2020, 2021, 2022, 2023 reflect estimated changes based on COVID-19

Products: The average amount shown is based on spending of couples getting married, not prices. This includes purchases of both new and pre-owned items.

Services: The average amount shown is based on spending of couples getting married, not vendor prices. This includes purchases of services from professionals, someone that simply provides the service, or a hired family member or friend.

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Spending Distribution

This is the percent of weddings and number of weddings that spend within certain ranges for Entertainment - Entertainment lighting in Limestone TX - (County).

NOTE: Sum of the Spending Distribution total sales may be less than or more than the item total sales because we use the middle point of the spending ranges to estimate the sales. For total sales use the item total sales value.

63

2023 Weddings

\$402

2023 Avg Spend

\$198

2023 Median Spend

Spending Range	Percent of Weddings	Number of Weddings	Total Sales
<\$100	25.9%	16	\$ 816
\$100 - \$250	37.1%	23	\$ 4,090
\$251 - \$500	18.8%	12	\$ 4,442
\$501 - \$1000	10.0%	6	\$ 4,725
\$1000+	8.2%	5	\$ 7,749

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Spending by Guests

This is the average spending by number of guests range for Entertainment - Entertainment lighting in Limestone TX - (County).

Range	Average Spending
Less than 25	\$231
25-50	\$238
51-100	\$325
101-150	\$351
151-200	\$410
201-300	\$628
More than 300	\$847

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Entertainment - Live Band

Item Summary

This is the number of weddings, average amount spent per wedding, and median amount spent per wedding for: Entertainment - Live Band in Limestone TX - (County).

NOTE: County numbers will not equal County Clerk numbers because couples can marry anywhere within the State.

NOTE: weddings equals the demand for this product or service only and may not equal total number of weddings for the entire market.

19

2023 Weddings

\$2,489

2023 Avg Spend

\$1,625

2023 Median Spend

Year	Number of Weddings (Demand)	Average Spending per Wedding	Total Sales
2008	34	\$1,650	\$56,100
2009	27	\$1,547	\$41,769
2010	38	\$1,587	\$60,306
2011	37	\$1,401	\$51,837
2012	39	\$1,395	\$54,405
2013	37	\$1,488	\$55,056
2014	42	\$1,532	\$64,344
2015	44	\$1,576	\$69,344
2016	46	\$1,574	\$72,404
2017	41	\$1,592	\$65,272
2018	21	\$1,594	\$33,474
2019	18	\$1,636	\$29,448
2020	18	\$1,663	\$29,934
2021	19	\$2,656	\$50,464
2022	22	\$2,278	\$50,116
2023	19	\$2,489	\$47,291
2024	19	\$2,753	\$52,307
2025	21	\$2,895	\$60,795
2026	21	\$3,038	\$63,798

Note About Average Spending

NOTE: Years 2020, 2021, 2022, 2023 reflect estimated changes based on COVID-19

Products: The average amount shown is based on spending of couples getting married, not prices. This includes purchases of both new and pre-owned items.

Services: The average amount shown is based on spending of couples getting married, not vendor prices. This includes purchases of services from professionals, someone that simply provides the service, or a hired family member or friend.

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Spending Distribution

This is the percent of weddings and number of weddings that spend within certain ranges for Entertainment - Live Band in Limestone TX - (County).

NOTE: Sum of the Spending Distribution total sales may be less than or more than the item total sales because we use the middle point of the spending ranges to estimate the sales. For total sales use the item total sales value.

19

2023 Weddings

\$2,489

2023 Avg Spend

\$1,625

2023 Median Spend

Spending Range	Percent of Weddings	Number of Weddings	Total Sales
<\$500	15.2%	3	\$ 722
\$500 - \$1000	21.6%	4	\$ 3,078
\$1001 - \$2000	23.4%	4	\$ 6,669
\$2001 - \$3000	25.1%	5	\$ 11,923
\$3000+	14.6%	3	\$ 12,483

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Spending by Guests

This is the average spending by number of guests range for Entertainment - Live Band in Limestone TX - (County).

Range	Average Spending
Less than 25	\$1,323
25-50	\$1,105
51-100	\$1,398
101-150	\$2,034
151-200	\$2,440
201-300	\$3,271
More than 300	\$4,775

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Entertainment - Musician/s, Soloist, or Ensemble

Item Summary

This is the number of weddings, average amount spent per wedding, and median amount spent per wedding for: Entertainment - Musician/s, Soloist, or Ensemble in Limestone TX - (County).

NOTE: County numbers will not equal County Clerk numbers because couples can marry anywhere within the State.

NOTE: weddings equals the demand for this product or service only and may not equal total number of weddings for the entire market.

17

2023 Weddings

\$823

2023 Avg Spend

\$400

2023 Median Spend

Year	Number of Weddings (Demand)	Average Spending per Wedding	Total Sales
2008	43	\$487	\$20,941
2009	33	\$604	\$19,932
2010	61	\$507	\$30,927
2011	54	\$489	\$26,406
2012	56	\$487	\$27,272
2013	53	\$540	\$28,620
2014	60	\$552	\$33,120
2015	68	\$564	\$38,352
2016	66	\$574	\$37,884
2017	64	\$579	\$37,056
2018	40	\$576	\$23,040
2019	32	\$592	\$18,944
2020	25	\$602	\$15,050
2021	26	\$743	\$19,318
2022	26	\$791	\$20,566
2023	17	\$823	\$13,991
2024	17	\$883	\$15,011
2025	17	\$923	\$15,691
2026	17	\$962	\$16,354

Note About Average Spending

NOTE: Years 2020, 2021, 2022, 2023 reflect estimated changes based on COVID-19

Products: The average amount shown is based on spending of couples getting married, not prices. This includes purchases of both new and pre-owned items.

Services: The average amount shown is based on spending of couples getting married, not vendor prices. This includes purchases of services from professionals, someone that simply provides the service, or a hired family member or friend.

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Spending Distribution

This is the percent of weddings and number of weddings that spend within certain ranges for Entertainment - Musician/s, Soloist, or Ensemble in Limestone TX - (County).

NOTE: Sum of the Spending Distribution total sales may be less than or more than the item total sales because we use the middle point of the spending ranges to estimate the sales. For total sales use the item total sales value.

17

2023 Weddings

\$823

2023 Avg Spend

\$400

2023 Median Spend

Spending Range	Percent of Weddings	Number of Weddings	Total Sales
<\$250	31.6%	5	\$ 672
\$250 - \$500	30.4%	5	\$ 1,938
\$501 - \$1000	19.9%	3	\$ 2,537
\$1001 - \$2000	11.1%	2	\$ 2,831
\$2000+	7.0%	1	\$ 3,570

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Spending by Guests

This is the average spending by number of guests range for Entertainment - Musician/s, Soloist, or Ensemble in Limestone TX - (County).

Range	Average Spending
Less than 25	\$652
25-50	\$520
51-100	\$641
101-150	\$647
151-200	\$725
201-300	\$1,005
More than 300	\$2,044

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Flowers & Decorations - Bouquets

Item Summary

This is the number of weddings, average amount spent per wedding, and median amount spent per wedding for: Flowers & Decorations - Bouquets in Limestone TX - (County). Total for all

NOTE: County numbers will not equal County Clerk numbers because couples can marry anywhere within the State.

NOTE: weddings equals the demand for this product or service only and may not equal total number of weddings for the entire market.

127

2023 Weddings

\$411

2023 Avg Spend

\$234

2023 Median Spend

Year	Number of Weddings (Demand)	Average Spending per Wedding	Total Sales
2008	135	\$278	\$37,530
2009	133	\$230	\$30,590
2010	138	\$289	\$39,882
2011	135	\$266	\$35,910
2012	139	\$266	\$36,974
2013	137	\$285	\$39,045
2014	136	\$297	\$40,392
2015	150	\$302	\$45,300
2016	155	\$316	\$48,980
2017	148	\$317	\$46,916
2018	133	\$318	\$42,294
2019	111	\$320	\$35,520
2020	123	\$325	\$39,975
2021	131	\$362	\$47,422
2022	127	\$399	\$50,673
2023	127	\$411	\$52,197
2024	131	\$444	\$58,164
2025	134	\$467	\$62,578
2026	136	\$489	\$66,504

Note About Average Spending

NOTE: Years 2020, 2021, 2022, 2023 reflect estimated changes based on COVID-19

Products: The average amount shown is based on spending of couples getting married, not prices. This includes purchases of both new and pre-owned items.

Services: The average amount shown is based on spending of couples getting married, not vendor prices. This includes purchases of services from professionals, someone that simply provides the service, or a hired family member or friend.

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Spending Distribution

This is the percent of weddings and number of weddings that spend within certain ranges for Flowers & Decorations - Bouquets in Limestone TX - (County).

NOTE: Sum of the Spending Distribution total sales may be less than or more than the item total sales because we use the middle point of the spending ranges to estimate the sales. For total sales use the item total sales value.

127

2023 Weddings

\$411

2023 Avg Spend

\$234

2023 Median Spend

Spending Range	Percent of Weddings	Number of Weddings	Total Sales
<\$100	13.4%	17	\$ 851
\$100 - \$250	40.7%	52	\$ 9,046
\$251 - \$500	22.1%	28	\$ 10,525
\$501 - \$750	11.6%	15	\$ 9,208
\$750+	12.2%	15	\$ 17,431

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Spending by Guests

This is the average spending by number of guests range for Flowers & Decorations - Bouquets in Limestone TX - (County).

Range	Average Spending
Less than 25	\$252
25-50	\$324
51-100	\$365
101-150	\$428
151-200	\$512
201-300	\$600
More than 300	\$965

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Flowers & Decorations - Boutonnieres, Corsages

Item Summary

This is the number of weddings, average amount spent per wedding, and median amount spent per wedding for: Flowers & Decorations - Boutonnieres, Corsages in Limestone TX - (County). Includes all purchased

NOTE: County numbers will not equal County Clerk numbers because couples can marry anywhere within the State.

NOTE: weddings equals the demand for this product or service only and may not equal total number of weddings for the entire market.

109

2023 Weddings

\$185

2023 Avg Spend

\$141

2023 Median Spend

Year	Number of Weddings (Demand)	Average Spending per Wedding	Total Sales
2008	122	\$109	\$13,298
2009	121	\$95	\$11,495
2010	127	\$121	\$15,367
2011	121	\$112	\$13,552
2012	124	\$111	\$13,764
2013	122	\$122	\$14,884
2014	126	\$132	\$16,632
2015	139	\$133	\$18,487
2016	141	\$137	\$19,317
2017	137	\$139	\$19,043
2018	118	\$141	\$16,638
2019	97	\$144	\$13,968
2020	108	\$146	\$15,768
2021	116	\$157	\$18,212
2022	110	\$179	\$19,690
2023	109	\$185	\$20,165
2024	117	\$199	\$23,283
2025	120	\$208	\$24,960
2026	122	\$218	\$26,596

Note About Average Spending

NOTE: Years 2020, 2021, 2022, 2023 reflect estimated changes based on COVID-19

Products: The average amount shown is based on spending of couples getting married, not prices. This includes purchases of both new and pre-owned items.

Services: The average amount shown is based on spending of couples getting married, not vendor prices. This includes purchases of services from professionals, someone that simply provides the service, or a hired family member or friend.

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Spending Distribution

This is the percent of weddings and number of weddings that spend within certain ranges for Flowers & Decorations - Boutonnieres, Corsages in Limestone TX - (County).

NOTE: Sum of the Spending Distribution total sales may be less than or more than the item total sales because we use the middle point of the spending ranges to estimate the sales. For total sales use the item total sales value.

109

2023 Weddings

\$185

2023 Avg Spend

\$141

2023 Median Spend

Spending Range	Percent of Weddings	Number of Weddings	Total Sales
<\$100	38.6%	42	\$ 2,104
\$100 - \$250	42.7%	47	\$ 8,145
\$251 - \$500	11.7%	13	\$ 4,782
\$501 - \$750	5.3%	6	\$ 3,611
\$750+	1.8%	2	\$ 2,207

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Spending by Guests

This is the average spending by number of guests range for Flowers & Decorations - Boutonnieres, Corsages in Limestone TX - (County).

Range	Average Spending
Less than 25	\$104
25-50	\$118
51-100	\$137
101-150	\$161
151-200	\$198
201-300	\$239
More than 300	\$429

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Flowers & Decorations - Wedding Venue Accessories

Item Summary

This is the number of weddings, average amount spent per wedding, and median amount spent per wedding for: Flowers & Decorations - Wedding Venue Accessories in Limestone TX - (County). Includes aisle runner, ring pillow or box, unity candle, toasting flutes, cake topper, serving set, etc. not flowers or decorations

NOTE: County numbers will not equal County Clerk numbers because couples can marry anywhere within the State.

NOTE: weddings equals the demand for this product or service only and may not equal total number of weddings for the entire market.

19

2023 Weddings

\$320

2023 Avg Spend

\$276

2023 Median Spend

Year	Number of Weddings (Demand)	Average Spending per Wedding	Total Sales
2008	21	\$574	\$12,054
2009	21	\$534	\$11,214
2010	21	\$298	\$6,258
2011	21	\$296	\$6,216
2012	21	\$295	\$6,195
2013	20	\$294	\$5,880
2014	20	\$295	\$5,900
2015	21	\$300	\$6,300
2016	21	\$304	\$6,384
2017	20	\$305	\$6,100
2018	17	\$306	\$5,202
2019	15	\$306	\$4,590
2020	17	\$174	\$2,958
2021	19	\$304	\$5,776
2022	19	\$326	\$6,194
2023	19	\$320	\$6,080
2024	19	\$321	\$6,099
2025	19	\$322	\$6,118
2026	21	\$323	\$6,783

Note About Average Spending

NOTE: Years 2020, 2021, 2022, 2023 reflect estimated changes based on COVID-19

Products: The average amount shown is based on spending of couples getting married, not prices. This includes purchases of both new and pre-owned items.

Services: The average amount shown is based on spending of couples getting married, not vendor prices. This includes purchases of services from professionals, someone that simply provides the service, or a hired family member or friend.

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Spending Distribution

This is the percent of weddings and number of weddings that spend within certain ranges for Flowers & Decorations - Wedding Venue Accessories in Limestone TX - (County).

NOTE: Sum of the Spending Distribution total sales may be less than or more than the item total sales because we use the middle point of the spending ranges to estimate the sales. For total sales use the item total sales value.

19

2023 Weddings

\$320

2023 Avg Spend

\$276

2023 Median Spend

Spending Range	Percent of Weddings	Number of Weddings	Total Sales
<\$100	6.4%	1	\$ 61
\$100 - \$250	42.7%	8	\$ 1,420
\$251 - \$500	26.3%	5	\$ 1,874
\$501 - \$750	11.1%	2	\$ 1,318
\$750+	13.5%	3	\$ 2,886

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Spending by Guests

This is the average spending by number of guests range for Flowers & Decorations - Wedding Venue Accessories in Limestone TX - (County).

Range	Average Spending
Less than 25	\$350
25-50	\$250
51-100	\$255
101-150	\$258
151-200	\$309
201-300	\$363
More than 300	\$606

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Flowers & Decorations - Wedding Venue Decorations

Item Summary

This is the number of weddings, average amount spent per wedding, and median amount spent per wedding for: Flowers & Decorations - Wedding Venue Decorations in Limestone TX - (County). Not table centerpieces, flowers, or accessories

NOTE: County numbers will not equal County Clerk numbers because couples can marry anywhere within the State.

NOTE: weddings equals the demand for this product or service only and may not equal total number of weddings for the entire market.

121

2023 Weddings

\$534

2023 Avg Spend

\$351

2023 Median Spend

Year	Number of Weddings (Demand)	Average Spending per Wedding	Total Sales
2008	111	\$380	\$42,180
2009	113	\$414	\$46,782
2010	115	\$379	\$43,585
2011	114	\$394	\$44,916
2012	118	\$392	\$46,256
2013	116	\$396	\$45,936
2014	120	\$412	\$49,440
2015	131	\$412	\$53,972
2016	137	\$414	\$56,718
2017	131	\$417	\$54,627
2018	123	\$418	\$51,414
2019	102	\$420	\$42,840
2020	114	\$428	\$48,792
2021	121	\$460	\$55,660
2022	126	\$518	\$65,268
2023	121	\$534	\$64,614
2024	126	\$576	\$72,576
2025	129	\$606	\$78,174
2026	131	\$636	\$83,316

Note About Average Spending

NOTE: Years 2020, 2021, 2022, 2023 reflect estimated changes based on COVID-19

Products: The average amount shown is based on spending of couples getting married, not prices. This includes purchases of both new and pre-owned items.

Services: The average amount shown is based on spending of couples getting married, not vendor prices. This includes purchases of services from professionals, someone that simply provides the service, or a hired family member or friend.

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Spending Distribution

This is the percent of weddings and number of weddings that spend within certain ranges for Flowers & Decorations - Wedding Venue Decorations in Limestone TX - (County).

NOTE: Sum of the Spending Distribution total sales may be less than or more than the item total sales because we use the middle point of the spending ranges to estimate the sales. For total sales use the item total sales value.

121

2023 Weddings

\$534

2023 Avg Spend

\$351

2023 Median Spend

Spending Range	Percent of Weddings	Number of Weddings	Total Sales
<\$100	13.4%	16	\$ 811
\$100 - \$250	24.4%	30	\$ 5,167
\$251 - \$500	29.7%	36	\$ 13,476
\$501 - \$750	13.4%	16	\$ 10,134
\$750+	19.2%	23	\$ 26,136

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Spending by Guests

This is the average spending by number of guests range for Flowers & Decorations - Wedding Venue Decorations in Limestone TX - (County).

Range	Average Spending
Less than 25	\$229
25-50	\$348
51-100	\$409
101-150	\$493
151-200	\$577
201-300	\$674
More than 300	\$1,005

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Flowers & Decorations - Wedding Venue Flowers & Arrangements

Item Summary

This is the number of weddings, average amount spent per wedding, and median amount spent per wedding for: Flowers & Decorations - Wedding Venue Flowers & Arrangements in Limestone TX - (County). Not table centerpieces

NOTE: County numbers will not equal County Clerk numbers because couples can marry anywhere within the State.

NOTE: weddings equals the demand for this product or service only and may not equal total number of weddings for the entire market.

120

2023 Weddings

\$595

2023 Avg Spend

\$235

2023 Median Spend

Year	Number of Weddings (Demand)	Average Spending per Wedding	Total Sales
2008	118	\$659	\$77,762
2009	113	\$588	\$66,444
2010	115	\$628	\$72,220
2011	114	\$573	\$65,322
2012	118	\$572	\$67,496
2013	116	\$585	\$67,860
2014	118	\$579	\$68,322
2015	131	\$571	\$74,801
2016	132	\$575	\$75,900
2017	127	\$574	\$72,898
2018	112	\$569	\$63,728
2019	94	\$567	\$53,298
2020	105	\$316	\$33,180
2021	114	\$471	\$53,694
2022	119	\$597	\$71,043
2023	120	\$595	\$71,400
2024	124	\$609	\$75,516
2025	129	\$629	\$81,141
2026	131	\$649	\$85,019

Note About Average Spending

NOTE: Years 2020, 2021, 2022, 2023 reflect estimated changes based on COVID-19

Products: The average amount shown is based on spending of couples getting married, not prices. This includes purchases of both new and pre-owned items.

Services: The average amount shown is based on spending of couples getting married, not vendor prices. This includes purchases of services from professionals, someone that simply provides the service, or a hired family member or friend.

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Spending Distribution

This is the percent of weddings and number of weddings that spend within certain ranges for Flowers & Decorations - Wedding Venue Flowers & Arrangements in Limestone TX - (County).

NOTE: Sum of the Spending Distribution total sales may be less than or more than the item total sales because we use the middle point of the spending ranges to estimate the sales. For total sales use the item total sales value.

120

2023 Weddings

\$595

2023 Avg Spend

\$235

2023 Median Spend

Spending Range	Percent of Weddings	Number of Weddings	Total Sales
<\$100	19.9%	24	\$ 1,194
\$100 - \$250	33.3%	40	\$ 6,993
\$251 - \$500	22.8%	27	\$ 10,260
\$501 - \$750	8.8%	11	\$ 6,600
\$750+	15.2%	18	\$ 20,520

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Spending by Guests

This is the average spending by number of guests range for Flowers & Decorations - Wedding Venue Flowers & Arrangements in Limestone TX - (County).

Range	Average Spending
Less than 25	\$285
25-50	\$356
51-100	\$446
101-150	\$541
151-200	\$660
201-300	\$725
More than 300	\$1,152

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Flowers & Decorations - Wedding Venue Table Centerpieces

Item Summary

This is the number of weddings, average amount spent per wedding, and median amount spent per wedding for: Flowers & Decorations - Wedding Venue Table Centerpieces in Limestone TX - (County).

NOTE: County numbers will not equal County Clerk numbers because couples can marry anywhere within the State.

NOTE: weddings equals the demand for this product or service only and may not equal total number of weddings for the entire market.

123

2023 Weddings

\$375

2023 Avg Spend

\$208

2023 Median Spend

Year	Number of Weddings (Demand)	Average Spending per Wedding	Total Sales
2008	126	\$285	\$35,910
2009	115	\$294	\$33,810
2010	127	\$332	\$42,164
2011	114	\$294	\$33,516
2012	118	\$292	\$34,456
2013	118	\$298	\$35,164
2014	122	\$298	\$36,356
2015	133	\$300	\$39,900
2016	137	\$303	\$41,511
2017	133	\$305	\$40,565
2018	121	\$307	\$37,147
2019	99	\$309	\$30,591
2020	111	\$174	\$19,314
2021	119	\$334	\$39,746
2022	124	\$366	\$45,384
2023	123	\$375	\$46,125
2024	127	\$389	\$49,403
2025	131	\$401	\$52,531
2026	132	\$413	\$54,516

Note About Average Spending

NOTE: Years 2020, 2021, 2022, 2023 reflect estimated changes based on COVID-19

Products: The average amount shown is based on spending of couples getting married, not prices. This includes purchases of both new and pre-owned items.

Services: The average amount shown is based on spending of couples getting married, not vendor prices. This includes purchases of services from professionals, someone that simply provides the service, or a hired family member or friend.

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Spending Distribution

This is the percent of weddings and number of weddings that spend within certain ranges for Flowers & Decorations - Wedding Venue Table Centerpieces in Limestone TX - (County).

NOTE: Sum of the Spending Distribution total sales may be less than or more than the item total sales because we use the middle point of the spending ranges to estimate the sales. For total sales use the item total sales value.

123

2023 Weddings

\$375

2023 Avg Spend

\$208

2023 Median Spend

Spending Range	Percent of Weddings	Number of Weddings	Total Sales
<\$100	23.3%	29	\$ 1,433
\$100 - \$250	37.2%	46	\$ 8,007
\$251 - \$500	18.6%	23	\$ 8,579
\$501 - \$750	8.7%	11	\$ 6,688
\$750+	12.2%	15	\$ 16,882

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Spending by Guests

This is the average spending by number of guests range for Flowers & Decorations - Wedding Venue Table Centerpieces in Limestone TX - (County).

Range	Average Spending
Less than 25	\$145
25-50	\$203
51-100	\$261
101-150	\$369
151-200	\$426
201-300	\$492
More than 300	\$654

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Gifts & Favors - Gift/s for Attendants

Item Summary

This is the number of weddings, average amount spent per wedding, and median amount spent per wedding for: Gifts & Favors - Gift/s for Attendants in Limestone TX - (County). Per person

NOTE: County numbers will not equal County Clerk numbers because couples can marry anywhere within the State.

NOTE: weddings equals the demand for this product or service only and may not equal total number of weddings for the entire market.

17

2023 Weddings

\$107

2023 Avg Spend

\$37

2023 Median Spend

Year	Number of Weddings (Demand)	Average Spending per Wedding	Total Sales
2008	21	\$262	\$5,502
2009	21	\$170	\$3,570
2010	21	\$178	\$3,738
2011	21	\$91	\$1,911
2012	21	\$91	\$1,911
2013	20	\$89	\$1,780
2014	20	\$97	\$1,940
2015	21	\$96	\$2,016
2016	21	\$97	\$2,037
2017	20	\$96	\$1,920
2018	17	\$96	\$1,632
2019	14	\$97	\$1,358
2020	15	\$97	\$1,455
2021	17	\$93	\$1,581
2022	17	\$104	\$1,768
2023	17	\$107	\$1,819
2024	17	\$107	\$1,819
2025	17	\$107	\$1,819
2026	17	\$107	\$1,819

Note About Average Spending

NOTE: Years 2020, 2021, 2022, 2023 reflect estimated changes based on COVID-19

Products: The average amount shown is based on spending of couples getting married, not prices. This includes purchases of both new and pre-owned items.

Services: The average amount shown is based on spending of couples getting married, not vendor prices. This includes purchases of services from professionals, someone that simply provides the service, or a hired family member or friend.

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Spending Distribution

This is the percent of weddings and number of weddings that spend within certain ranges for Gifts & Favors - Gift/s for Attendants in Limestone TX - (County).

NOTE: Sum of the Spending Distribution total sales may be less than or more than the item total sales because we use the middle point of the spending ranges to estimate the sales. For total sales use the item total sales value.

17

2023 Weddings

\$107

2023 Avg Spend

\$37

2023 Median Spend

Spending Range	Percent of Weddings	Number of Weddings	Total Sales
<\$50	64.3%	11	\$ 273
\$50 - \$100	23.4%	4	\$ 298
\$101 - \$250	6.4%	1	\$ 190
\$251 - \$500	2.9%	0	\$0
\$500+	2.9%	0	\$0

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Spending by Guests

This is the average spending by number of guests range for Gifts & Favors - Gift/s for Attendants in Limestone TX - (County).

Range	Average Spending
Less than 25	\$76
25-50	\$65
51-100	\$79
101-150	\$95
151-200	\$97
201-300	\$132
More than 300	\$313

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Gifts & Favors - Gift/s for Parents

Item Summary

This is the number of weddings, average amount spent per wedding, and median amount spent per wedding for: Gifts & Favors - Gift/s for Parents in Limestone TX - (County). Per parent

NOTE: County numbers will not equal County Clerk numbers because couples can marry anywhere within the State.

NOTE: weddings equals the demand for this product or service only and may not equal total number of weddings for the entire market.

17

2023 Weddings

\$146

2023 Avg Spend

\$75

2023 Median Spend

Year	Number of Weddings (Demand)	Average Spending per Wedding	Total Sales
2008	21	\$242	\$5,082
2009	21	\$136	\$2,856
2010	21	\$134	\$2,814
2011	21	\$94	\$1,974
2012	21	\$93	\$1,953
2013	20	\$100	\$2,000
2014	20	\$109	\$2,180
2015	21	\$111	\$2,331
2016	21	\$113	\$2,373
2017	20	\$114	\$2,280
2018	17	\$115	\$1,955
2019	14	\$116	\$1,624
2020	15	\$115	\$1,725
2021	17	\$171	\$2,907
2022	17	\$132	\$2,244
2023	17	\$146	\$2,482
2024	17	\$152	\$2,584
2025	17	\$153	\$2,601
2026	17	\$154	\$2,618

Note About Average Spending

NOTE: Years 2020, 2021, 2022, 2023 reflect estimated changes based on COVID-19

Products: The average amount shown is based on spending of couples getting married, not prices. This includes purchases of both new and pre-owned items.

Services: The average amount shown is based on spending of couples getting married, not vendor prices. This includes purchases of services from professionals, someone that simply provides the service, or a hired family member or friend.

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Spending Distribution

This is the percent of weddings and number of weddings that spend within certain ranges for Gifts & Favors - Gift/s for Parents in Limestone TX - (County).

NOTE: Sum of the Spending Distribution total sales may be less than or more than the item total sales because we use the middle point of the spending ranges to estimate the sales. For total sales use the item total sales value.

17

2023 Weddings

\$146

2023 Avg Spend

\$75

2023 Median Spend

Spending Range	Percent of Weddings	Number of Weddings	Total Sales
<\$50	32.2%	5	\$ 137
\$50 - \$100	39.2%	7	\$ 500
\$101 - \$250	17.5%	3	\$ 521
\$251 - \$500	6.4%	1	\$ 408
\$500+	4.7%	1	\$0

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Spending by Guests

This is the average spending by number of guests range for Gifts & Favors - Gift/s for Parents in Limestone TX - (County).

Range	Average Spending
Less than 25	\$113
25-50	\$95
51-100	\$106
101-150	\$130
151-200	\$130
201-300	\$199
More than 300	\$410

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Gifts & Favors - Tips (for all services)

Item Summary

This is the number of weddings, average amount spent per wedding, and median amount spent per wedding for: Gifts & Favors - Tips (for all services) in Limestone TX - (County). Total tips for all services

NOTE: County numbers will not equal County Clerk numbers because couples can marry anywhere within the State.

NOTE: weddings equals the demand for this product or service only and may not equal total number of weddings for the entire market.

121

2023 Weddings

\$415

2023 Avg Spend

\$291

2023 Median Spend

Year	Number of Weddings (Demand)	Average Spending per Wedding	Total Sales
2008	120	\$333	\$39,960
2009	117	\$334	\$39,078
2010	121	\$339	\$41,019
2011	121	\$329	\$39,809
2012	124	\$327	\$40,548
2013	122	\$333	\$40,626
2014	126	\$349	\$43,974
2015	139	\$356	\$49,484
2016	141	\$357	\$50,337
2017	137	\$360	\$49,320
2018	116	\$362	\$41,992
2019	95	\$364	\$34,580
2020	108	\$201	\$21,708
2021	117	\$360	\$42,120
2022	120	\$411	\$49,320
2023	121	\$415	\$50,215
2024	129	\$426	\$54,954
2025	132	\$438	\$57,816
2026	134	\$450	\$60,300

Note About Average Spending

NOTE: Years 2020, 2021, 2022, 2023 reflect estimated changes based on COVID-19

Products: The average amount shown is based on spending of couples getting married, not prices. This includes purchases of both new and pre-owned items.

Services: The average amount shown is based on spending of couples getting married, not vendor prices. This includes purchases of services from professionals, someone that simply provides the service, or a hired family member or friend.

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Spending Distribution

This is the percent of weddings and number of weddings that spend within certain ranges for Gifts & Favors - Tips (for all services) in Limestone TX - (County).

NOTE: Sum of the Spending Distribution total sales may be less than or more than the item total sales because we use the middle point of the spending ranges to estimate the sales. For total sales use the item total sales value.

121

2023 Weddings

\$415

2023 Avg Spend

\$291

2023 Median Spend

Spending Range	Percent of Weddings	Number of Weddings	Total Sales
<\$50	0.6%	1	\$0
\$50 - \$100	21.6%	26	\$ 1,960
\$101 - \$250	23.4%	28	\$ 4,955
\$251 - \$500	28.1%	34	\$ 12,750
\$500+	26.3%	32	\$ 23,867

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Spending by Guests

This is the average spending by number of guests range for Gifts & Favors - Tips (for all services) in Limestone TX - (County).

Range	Average Spending
Less than 25	\$173
25-50	\$240
51-100	\$325
101-150	\$439
151-200	\$452
201-300	\$487
More than 300	\$663

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Gifts & Favors - Wedding Favors

Item Summary

This is the number of weddings, average amount spent per wedding, and median amount spent per wedding for: Gifts & Favors - Wedding Favors in Limestone TX - (County).

NOTE: County numbers will not equal County Clerk numbers because couples can marry anywhere within the State.

NOTE: weddings equals the demand for this product or service only and may not equal total number of weddings for the entire market.

17

2023 Weddings

\$212

2023 Avg Spend

\$116

2023 Median Spend

Year	Number of Weddings (Demand)	Average Spending per Wedding	Total Sales
2008	21	\$293	\$6,153
2009	21	\$232	\$4,872
2010	21	\$237	\$4,977
2011	21	\$187	\$3,927
2012	21	\$187	\$3,927
2013	20	\$196	\$3,920
2014	20	\$211	\$4,220
2015	21	\$217	\$4,557
2016	21	\$222	\$4,662
2017	20	\$224	\$4,480
2018	17	\$226	\$3,842
2019	14	\$229	\$3,206
2020	15	\$128	\$1,920
2021	17	\$186	\$3,162
2022	17	\$208	\$3,536
2023	17	\$212	\$3,604
2024	17	\$219	\$3,723
2025	17	\$226	\$3,842
2026	17	\$233	\$3,961

Note About Average Spending

NOTE: Years 2020, 2021, 2022, 2023 reflect estimated changes based on COVID-19

Products: The average amount shown is based on spending of couples getting married, not prices. This includes purchases of both new and pre-owned items.

Services: The average amount shown is based on spending of couples getting married, not vendor prices. This includes purchases of services from professionals, someone that simply provides the service, or a hired family member or friend.

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Spending Distribution

This is the percent of weddings and number of weddings that spend within certain ranges for Gifts & Favors - Wedding Favors in Limestone TX - (County).

NOTE: Sum of the Spending Distribution total sales may be less than or more than the item total sales because we use the middle point of the spending ranges to estimate the sales. For total sales use the item total sales value.

17

2023 Weddings

\$212

2023 Avg Spend

\$116

2023 Median Spend

Spending Range	Percent of Weddings	Number of Weddings	Total Sales
<\$50	20.0%	3	\$ 85
\$50 - \$100	28.8%	5	\$ 367
\$101 - \$250	27.1%	5	\$ 806
\$251 - \$500	14.7%	2	\$ 937
\$500+	9.4%	2	\$ 1,199

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Spending by Guests

This is the average spending by number of guests range for Gifts & Favors - Wedding Favors in Limestone TX - (County).

Range	Average Spending
Less than 25	\$93
25-50	\$122
51-100	\$163
101-150	\$193
151-200	\$225
201-300	\$271
More than 300	\$461

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Invitations - Ceremony Programs

Item Summary

This is the number of weddings, average amount spent per wedding, and median amount spent per wedding for: Invitations - Ceremony Programs in Limestone TX - (County).

NOTE: County numbers will not equal County Clerk numbers because couples can marry anywhere within the State.

NOTE: weddings equals the demand for this product or service only and may not equal total number of weddings for the entire market.

17

2023 Weddings

\$129

2023 Avg Spend

\$116

2023 Median Spend

Year	Number of Weddings (Demand)	Average Spending per Wedding	Total Sales
2008	21	\$111	\$2,331
2009	21	\$83	\$1,743
2010	21	\$100	\$2,100
2011	21	\$90	\$1,890
2012	21	\$90	\$1,890
2013	20	\$95	\$1,900
2014	20	\$106	\$2,120
2015	21	\$112	\$2,352
2016	21	\$118	\$2,478
2017	20	\$120	\$2,400
2018	17	\$120	\$2,040
2019	14	\$122	\$1,708
2020	15	\$68	\$1,020
2021	17	\$133	\$2,261
2022	17	\$117	\$1,989
2023	17	\$129	\$2,193
2024	17	\$136	\$2,312
2025	17	\$140	\$2,380
2026	17	\$144	\$2,448

Note About Average Spending

NOTE: Years 2020, 2021, 2022, 2023 reflect estimated changes based on COVID-19

Products: The average amount shown is based on spending of couples getting married, not prices. This includes purchases of both new and pre-owned items.

Services: The average amount shown is based on spending of couples getting married, not vendor prices. This includes purchases of services from professionals, someone that simply provides the service, or a hired family member or friend.

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Spending Distribution

This is the percent of weddings and number of weddings that spend within certain ranges for Invitations - Ceremony Programs in Limestone TX - (County).

NOTE: Sum of the Spending Distribution total sales may be less than or more than the item total sales because we use the middle point of the spending ranges to estimate the sales. For total sales use the item total sales value.

17

2023 Weddings

\$129

2023 Avg Spend

\$116

2023 Median Spend

Spending Range	Percent of Weddings	Number of Weddings	Total Sales
<\$50	8.7%	1	\$ 37
\$50 - \$100	41.9%	7	\$ 534
\$101 - \$250	27.9%	5	\$ 830
\$251 - \$500	11.6%	2	\$ 740
\$500+	9.9%	2	\$ 1,262

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Spending by Guests

This is the average spending by number of guests range for Invitations - Ceremony Programs in Limestone TX - (County).

Range	Average Spending
Less than 25	\$74
25-50	\$99
51-100	\$93
101-150	\$100
151-200	\$127
201-300	\$140
More than 300	\$375

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Invitations - Engagement Announcements

Item Summary

This is the number of weddings, average amount spent per wedding, and median amount spent per wedding for: Invitations - Engagement Announcements in Limestone TX - (County).

NOTE: County numbers will not equal County Clerk numbers because couples can marry anywhere within the State.

NOTE: weddings equals the demand for this product or service only and may not equal total number of weddings for the entire market.

17

2023 Weddings

\$115

2023 Avg Spend

\$116

2023 Median Spend

Year	Number of Weddings (Demand)	Average Spending per Wedding	Total Sales
2008	21	\$139	\$2,919
2009	21	\$127	\$2,667
2010	21	\$136	\$2,856
2011	21	\$87	\$1,827
2012	21	\$87	\$1,827
2013	20	\$87	\$1,740
2014	20	\$95	\$1,900
2015	21	\$97	\$2,037
2016	21	\$100	\$2,100
2017	20	\$102	\$2,040
2018	17	\$104	\$1,768
2019	14	\$105	\$1,470
2020	15	\$60	\$900
2021	17	\$126	\$2,142
2022	17	\$102	\$1,734
2023	17	\$115	\$1,955
2024	17	\$122	\$2,074
2025	17	\$126	\$2,142
2026	17	\$130	\$2,210

Note About Average Spending

NOTE: Years 2020, 2021, 2022, 2023 reflect estimated changes based on COVID-19

Products: The average amount shown is based on spending of couples getting married, not prices. This includes purchases of both new and pre-owned items.

Services: The average amount shown is based on spending of couples getting married, not vendor prices. This includes purchases of services from professionals, someone that simply provides the service, or a hired family member or friend.

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Spending Distribution

This is the percent of weddings and number of weddings that spend within certain ranges for Invitations - Engagement Announcements in Limestone TX - (County).

NOTE: Sum of the Spending Distribution total sales may be less than or more than the item total sales because we use the middle point of the spending ranges to estimate the sales. For total sales use the item total sales value.

17

2023 Weddings

\$115

2023 Avg Spend

\$116

2023 Median Spend

Spending Range	Percent of Weddings	Number of Weddings	Total Sales
<\$50	9.4%	2	\$ 40
\$50 - \$100	38.0%	6	\$ 485
\$101 - \$250	28.7%	5	\$ 854
\$251 - \$500	15.2%	3	\$ 969
\$500+	8.8%	1	\$ 1,122

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Spending by Guests

This is the average spending by number of guests range for Invitations - Engagement Announcements in Limestone TX - (County).

Range	Average Spending
Less than 25	\$48
25-50	\$66
51-100	\$79
101-150	\$89
151-200	\$109
201-300	\$144
More than 300	\$406

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Invitations - Guest Book

Item Summary

This is the number of weddings, average amount spent per wedding, and median amount spent per wedding for: Invitations - Guest Book in Limestone TX - (County).

NOTE: County numbers will not equal County Clerk numbers because couples can marry anywhere within the State.

NOTE: weddings equals the demand for this product or service only and may not equal total number of weddings for the entire market.

17

2023 Weddings

\$60

2023 Avg Spend

\$36

2023 Median Spend

Year	Number of Weddings (Demand)	Average Spending per Wedding	Total Sales
2008	21	\$50	\$1,050
2009	21	\$52	\$1,092
2010	21	\$53	\$1,113
2011	21	\$50	\$1,050
2012	21	\$50	\$1,050
2013	20	\$49	\$980
2014	20	\$54	\$1,080
2015	21	\$55	\$1,155
2016	21	\$57	\$1,197
2017	20	\$57	\$1,140
2018	17	\$57	\$969
2019	14	\$58	\$812
2020	15	\$33	\$495
2021	17	\$55	\$935
2022	17	\$55	\$935
2023	17	\$60	\$1,020
2024	19	\$62	\$1,178
2025	19	\$64	\$1,216
2026	19	\$66	\$1,254

Note About Average Spending

NOTE: Years 2020, 2021, 2022, 2023 reflect estimated changes based on COVID-19

Products: The average amount shown is based on spending of couples getting married, not prices. This includes purchases of both new and pre-owned items.

Services: The average amount shown is based on spending of couples getting married, not vendor prices. This includes purchases of services from professionals, someone that simply provides the service, or a hired family member or friend.

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Spending Distribution

This is the percent of weddings and number of weddings that spend within certain ranges for Invitations - Guest Book in Limestone TX - (County).

NOTE: Sum of the Spending Distribution total sales may be less than or more than the item total sales because we use the middle point of the spending ranges to estimate the sales. For total sales use the item total sales value.

17

2023 Weddings

\$60

2023 Avg Spend

\$36

2023 Median Spend

Spending Range	Percent of Weddings	Number of Weddings	Total Sales
<\$50	69.0%	12	\$ 293
\$50 - \$100	21.1%	4	\$ 269
\$101 - \$250	6.4%	1	\$ 190
\$251 - \$500	1.8%	0	\$0
\$500+	1.8%	0	\$0

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Spending by Guests

This is the average spending by number of guests range for Invitations - Guest Book in Limestone TX - (County).

Range	Average Spending
Less than 25	\$35
25-50	\$35
51-100	\$44
101-150	\$49
151-200	\$54
201-300	\$63
More than 300	\$243

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Invitations - Invitations & Reply Cards

Item Summary

This is the number of weddings, average amount spent per wedding, and median amount spent per wedding for: Invitations - Invitations & Reply Cards in Limestone TX - (County).

NOTE: County numbers will not equal County Clerk numbers because couples can marry anywhere within the State.

NOTE: weddings equals the demand for this product or service only and may not equal total number of weddings for the entire market.

21

2023 Weddings

\$197

2023 Avg Spend

\$154

2023 Median Spend

Year	Number of Weddings (Demand)	Average Spending per Wedding	Total Sales
2008	21	\$253	\$5,313
2009	21	\$212	\$4,452
2010	21	\$231	\$4,851
2011	21	\$210	\$4,410
2012	21	\$208	\$4,368
2013	20	\$205	\$4,100
2014	20	\$212	\$4,240
2015	23	\$211	\$4,853
2016	23	\$210	\$4,830
2017	21	\$211	\$4,431
2018	19	\$210	\$3,990
2019	17	\$211	\$3,587
2020	18	\$118	\$2,124
2021	20	\$177	\$3,540
2022	21	\$193	\$4,053
2023	21	\$197	\$4,137
2024	21	\$204	\$4,284
2025	21	\$211	\$4,431
2026	21	\$218	\$4,578

Note About Average Spending

NOTE: Years 2020, 2021, 2022, 2023 reflect estimated changes based on COVID-19

Products: The average amount shown is based on spending of couples getting married, not prices. This includes purchases of both new and pre-owned items.

Services: The average amount shown is based on spending of couples getting married, not vendor prices. This includes purchases of services from professionals, someone that simply provides the service, or a hired family member or friend.

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Spending Distribution

This is the percent of weddings and number of weddings that spend within certain ranges for Invitations - Invitations & Reply Cards in Limestone TX - (County).

NOTE: Sum of the Spending Distribution total sales may be less than or more than the item total sales because we use the middle point of the spending ranges to estimate the sales. For total sales use the item total sales value.

21

2023 Weddings

\$197

2023 Avg Spend

\$154

2023 Median Spend

Spending Range	Percent of Weddings	Number of Weddings	Total Sales
<\$50	7.0%	1	\$ 37
\$50 - \$100	33.9%	7	\$ 534
\$101 - \$250	31.6%	7	\$ 1,161
\$251 - \$500	17.5%	4	\$ 1,378
\$500+	9.9%	2	\$ 1,559

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Spending by Guests

This is the average spending by number of guests range for Invitations - Invitations & Reply Cards in Limestone TX - (County).

Range	Average Spending
Less than 25	\$71
25-50	\$83
51-100	\$130
101-150	\$180
151-200	\$230
201-300	\$284
More than 300	\$532

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Invitations - Postage

Item Summary

This is the number of weddings, average amount spent per wedding, and median amount spent per wedding for: Invitations - Postage in Limestone TX - (County).

NOTE: County numbers will not equal County Clerk numbers because couples can marry anywhere within the State.

NOTE: weddings equals the demand for this product or service only and may not equal total number of weddings for the entire market.

21

2023 Weddings

\$95

2023 Avg Spend

\$81

2023 Median Spend

Year	Number of Weddings (Demand)	Average Spending per Wedding	Total Sales
2008	21	\$76	\$1,596
2009	21	\$72	\$1,512
2010	21	\$77	\$1,617
2011	21	\$91	\$1,911
2012	21	\$91	\$1,911
2013	20	\$92	\$1,840
2014	20	\$99	\$1,980
2015	23	\$98	\$2,254
2016	23	\$98	\$2,254
2017	21	\$98	\$2,058
2018	19	\$99	\$1,881
2019	15	\$100	\$1,500
2020	17	\$56	\$952
2021	20	\$78	\$1,560
2022	21	\$92	\$1,932
2023	21	\$95	\$1,995
2024	21	\$98	\$2,058
2025	21	\$101	\$2,121
2026	21	\$104	\$2,184

Note About Average Spending

NOTE: Years 2020, 2021, 2022, 2023 reflect estimated changes based on COVID-19

Products: The average amount shown is based on spending of couples getting married, not prices. This includes purchases of both new and pre-owned items.

Services: The average amount shown is based on spending of couples getting married, not vendor prices. This includes purchases of services from professionals, someone that simply provides the service, or a hired family member or friend.

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Spending Distribution

This is the percent of weddings and number of weddings that spend within certain ranges for Invitations - Postage in Limestone TX - (County).

NOTE: Sum of the Spending Distribution total sales may be less than or more than the item total sales because we use the middle point of the spending ranges to estimate the sales. For total sales use the item total sales value.

21

2023 Weddings

\$95

2023 Avg Spend

\$81

2023 Median Spend

Spending Range	Percent of Weddings	Number of Weddings	Total Sales
<\$50	22.8%	5	\$ 120
\$50 - \$100	44.4%	9	\$ 699
\$101 - \$250	24.6%	5	\$ 904
\$251 - \$500	5.3%	1	\$ 417
\$500+	2.9%	1	\$0

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Spending by Guests

This is the average spending by number of guests range for Invitations - Postage in Limestone TX - (County).

Range	Average Spending
Less than 25	\$40
25-50	\$42
51-100	\$57
101-150	\$82
151-200	\$106
201-300	\$140
More than 300	\$358

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Invitations - Reception Menus

Item Summary

This is the number of weddings, average amount spent per wedding, and median amount spent per wedding for: Invitations - Reception Menus in Limestone TX - (County).

NOTE: County numbers will not equal County Clerk numbers because couples can marry anywhere within the State.

NOTE: weddings equals the demand for this product or service only and may not equal total number of weddings for the entire market.

17

2023 Weddings

\$127

2023 Avg Spend

\$91

2023 Median Spend

Year	Number of Weddings (Demand)	Average Spending per Wedding	Total Sales
2008	21	\$122	\$2,562
2009	21	\$78	\$1,638
2010	21	\$108	\$2,268
2011	21	\$95	\$1,995
2012	21	\$93	\$1,953
2013	20	\$92	\$1,840
2014	20	\$108	\$2,160
2015	21	\$115	\$2,415
2016	21	\$116	\$2,436
2017	20	\$117	\$2,340
2018	17	\$118	\$2,006
2019	14	\$120	\$1,680
2020	15	\$67	\$1,005
2021	17	\$136	\$2,312
2022	17	\$114	\$1,938
2023	17	\$127	\$2,159
2024	17	\$134	\$2,278
2025	17	\$139	\$2,363
2026	17	\$144	\$2,448

Note About Average Spending

NOTE: Years 2020, 2021, 2022, 2023 reflect estimated changes based on COVID-19

Products: The average amount shown is based on spending of couples getting married, not prices. This includes purchases of both new and pre-owned items.

Services: The average amount shown is based on spending of couples getting married, not vendor prices. This includes purchases of services from professionals, someone that simply provides the service, or a hired family member or friend.

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Spending Distribution

This is the percent of weddings and number of weddings that spend within certain ranges for Invitations - Reception Menus in Limestone TX - (County).

NOTE: Sum of the Spending Distribution total sales may be less than or more than the item total sales because we use the middle point of the spending ranges to estimate the sales. For total sales use the item total sales value.

17

2023 Weddings

\$127

2023 Avg Spend

\$91

2023 Median Spend

Spending Range	Percent of Weddings	Number of Weddings	Total Sales
<\$50	14.5%	2	\$ 62
\$50 - \$100	44.2%	8	\$ 564
\$101 - \$250	18.6%	3	\$ 553
\$251 - \$500	11.0%	2	\$ 701
\$500+	11.6%	2	\$ 1,479

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Spending by Guests

This is the average spending by number of guests range for Invitations - Reception Menus in Limestone TX - (County).

Range	Average Spending
Less than 25	\$53
25-50	\$95
51-100	\$94
101-150	\$101
151-200	\$101
201-300	\$163
More than 300	\$439

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Invitations - Save the Date Cards

Item Summary

This is the number of weddings, average amount spent per wedding, and median amount spent per wedding for: Invitations - Save the Date Cards in Limestone TX - (County).

NOTE: County numbers will not equal County Clerk numbers because couples can marry anywhere within the State.

NOTE: weddings equals the demand for this product or service only and may not equal total number of weddings for the entire market.

17

2023 Weddings

\$116

2023 Avg Spend

\$94

2023 Median Spend

Year	Number of Weddings (Demand)	Average Spending per Wedding	Total Sales
2008	21	\$102	\$2,142
2009	21	\$95	\$1,995
2010	21	\$113	\$2,373
2011	21	\$95	\$1,995
2012	21	\$95	\$1,995
2013	20	\$98	\$1,960
2014	20	\$102	\$2,040
2015	21	\$103	\$2,163
2016	21	\$104	\$2,184
2017	20	\$105	\$2,100
2018	17	\$105	\$1,785
2019	14	\$106	\$1,484
2020	15	\$60	\$900
2021	17	\$125	\$2,125
2022	17	\$104	\$1,768
2023	17	\$116	\$1,972
2024	17	\$122	\$2,074
2025	17	\$126	\$2,142
2026	17	\$130	\$2,210

Note About Average Spending

NOTE: Years 2020, 2021, 2022, 2023 reflect estimated changes based on COVID-19

Products: The average amount shown is based on spending of couples getting married, not prices. This includes purchases of both new and pre-owned items.

Services: The average amount shown is based on spending of couples getting married, not vendor prices. This includes purchases of services from professionals, someone that simply provides the service, or a hired family member or friend.

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Spending Distribution

This is the percent of weddings and number of weddings that spend within certain ranges for Invitations - Save the Date Cards in Limestone TX - (County).

NOTE: Sum of the Spending Distribution total sales may be less than or more than the item total sales because we use the middle point of the spending ranges to estimate the sales. For total sales use the item total sales value.

17

2023 Weddings

\$116

2023 Avg Spend

\$94

2023 Median Spend

Spending Range	Percent of Weddings	Number of Weddings	Total Sales
<\$50	9.3%	2	\$ 40
\$50 - \$100	46.5%	8	\$ 593
\$101 - \$250	29.7%	5	\$ 884
\$251 - \$500	9.9%	2	\$ 631
\$500+	4.7%	1	\$0

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Spending by Guests

This is the average spending by number of guests range for Invitations - Save the Date Cards in Limestone TX - (County).

Range	Average Spending
Less than 25	\$50
25-50	\$56
51-100	\$70
101-150	\$101
151-200	\$122
201-300	\$154
More than 300	\$399

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Invitations - Table Name and Escort/place Cards

Item Summary

This is the number of weddings, average amount spent per wedding, and median amount spent per wedding for: Invitations - Table Name and Escort/place Cards in Limestone TX - (County).

NOTE: County numbers will not equal County Clerk numbers because couples can marry anywhere within the State.

NOTE: weddings equals the demand for this product or service only and may not equal total number of weddings for the entire market.

17

2023 Weddings

\$87

2023 Avg Spend

\$43

2023 Median Spend

Year	Number of Weddings (Demand)	Average Spending per Wedding	Total Sales
2008	21	\$85	\$1,785
2009	21	\$60	\$1,260
2010	21	\$76	\$1,596
2011	21	\$65	\$1,365
2012	21	\$63	\$1,323
2013	20	\$70	\$1,400
2014	20	\$76	\$1,520
2015	21	\$77	\$1,617
2016	21	\$79	\$1,659
2017	20	\$80	\$1,600
2018	17	\$80	\$1,360
2019	14	\$81	\$1,134
2020	15	\$45	\$675
2021	17	\$90	\$1,530
2022	17	\$79	\$1,343
2023	17	\$87	\$1,479
2024	17	\$92	\$1,564
2025	17	\$95	\$1,615
2026	17	\$98	\$1,666

Note About Average Spending

NOTE: Years 2020, 2021, 2022, 2023 reflect estimated changes based on COVID-19

Products: The average amount shown is based on spending of couples getting married, not prices. This includes purchases of both new and pre-owned items.

Services: The average amount shown is based on spending of couples getting married, not vendor prices. This includes purchases of services from professionals, someone that simply provides the service, or a hired family member or friend.

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Spending Distribution

This is the percent of weddings and number of weddings that spend within certain ranges for Invitations - Table Name and Escort/place Cards in Limestone TX - (County).

NOTE: Sum of the Spending Distribution total sales may be less than or more than the item total sales because we use the middle point of the spending ranges to estimate the sales. For total sales use the item total sales value.

17

2023 Weddings

\$87

2023 Avg Spend

\$43

2023 Median Spend

Spending Range	Percent of Weddings	Number of Weddings	Total Sales
<\$50	56.1%	10	\$ 238
\$50 - \$100	26.9%	5	\$ 343
\$101 - \$250	9.9%	2	\$ 295
\$251 - \$500	4.1%	1	\$0
\$500+	2.9%	0	\$0

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Spending by Guests

This is the average spending by number of guests range for Invitations - Table Name and Escort/place Cards in Limestone TX - (County).

Range	Average Spending
Less than 25	\$41
25-50	\$49
51-100	\$60
101-150	\$64
151-200	\$79
201-300	\$119
More than 300	\$373

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Invitations - Thank You Cards

Item Summary

This is the number of weddings, average amount spent per wedding, and median amount spent per wedding for: Invitations - Thank You Cards in Limestone TX - (County).

NOTE: County numbers will not equal County Clerk numbers because couples can marry anywhere within the State.

NOTE: weddings equals the demand for this product or service only and may not equal total number of weddings for the entire market.

19

2023 Weddings

\$91

2023 Avg Spend

\$50

2023 Median Spend

Year	Number of Weddings (Demand)	Average Spending per Wedding	Total Sales
2008	21	\$69	\$1,449
2009	21	\$70	\$1,470
2010	21	\$85	\$1,785
2011	21	\$76	\$1,596
2012	21	\$76	\$1,596
2013	20	\$77	\$1,540
2014	20	\$81	\$1,620
2015	21	\$82	\$1,722
2016	21	\$84	\$1,764
2017	21	\$84	\$1,764
2018	17	\$85	\$1,445
2019	14	\$85	\$1,190
2020	17	\$48	\$816
2021	19	\$91	\$1,729
2022	19	\$83	\$1,577
2023	19	\$91	\$1,729
2024	21	\$95	\$1,995
2025	21	\$98	\$2,058
2026	21	\$101	\$2,121

Note About Average Spending

NOTE: Years 2020, 2021, 2022, 2023 reflect estimated changes based on COVID-19

Products: The average amount shown is based on spending of couples getting married, not prices. This includes purchases of both new and pre-owned items.

Services: The average amount shown is based on spending of couples getting married, not vendor prices. This includes purchases of services from professionals, someone that simply provides the service, or a hired family member or friend.

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Spending Distribution

This is the percent of weddings and number of weddings that spend within certain ranges for Invitations - Thank You Cards in Limestone TX - (County).

NOTE: Sum of the Spending Distribution total sales may be less than or more than the item total sales because we use the middle point of the spending ranges to estimate the sales. For total sales use the item total sales value.

19

2023 Weddings

\$91

2023 Avg Spend

\$50

2023 Median Spend

Spending Range	Percent of Weddings	Number of Weddings	Total Sales
<\$50	50.3%	10	\$ 239
\$50 - \$100	28.7%	5	\$ 409
\$101 - \$250	15.2%	3	\$ 505
\$251 - \$500	4.1%	1	\$0
\$500+	1.8%	0	\$0

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Spending by Guests

This is the average spending by number of guests range for Invitations - Thank You Cards in Limestone TX - (County).

Range	Average Spending
Less than 25	\$42
25-50	\$44
51-100	\$59
101-150	\$79
151-200	\$95
201-300	\$125
More than 300	\$351

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Jewelry - Bracelet

Item Summary

This is the number of weddings, average amount spent per wedding, and median amount spent per wedding for: Jewelry - Bracelet in Limestone TX - (County).

NOTE: County numbers will not equal County Clerk numbers because couples can marry anywhere within the State.

NOTE: weddings equals the demand for this product or service only and may not equal total number of weddings for the entire market.

17

2023 Weddings

\$187

2023 Avg Spend

\$62

2023 Median Spend

Year	Number of Weddings (Demand)	Average Spending per Wedding	Total Sales
2016	21	\$174	\$3,654
2017	20	\$163	\$3,260
2018	17	\$164	\$2,788
2019	14	\$166	\$2,324
2020	15	\$168	\$2,520
2021	17	\$163	\$2,771
2022	17	\$183	\$3,111
2023	17	\$187	\$3,179
2024	17	\$192	\$3,264
2025	17	\$196	\$3,332
2026	17	\$201	\$3,417

Note About Average Spending

NOTE: Years 2020, 2021, 2022, 2023 reflect estimated changes based on COVID-19

Products: The average amount shown is based on spending of couples getting married, not prices. This includes purchases of both new and pre-owned items.

Services: The average amount shown is based on spending of couples getting married, not vendor prices. This includes purchases of services from professionals, someone that simply provides the service, or a hired family member or friend.

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Spending Distribution

This is the percent of weddings and number of weddings that spend within certain ranges for Jewelry - Bracelet in Limestone TX - (County).

NOTE: Sum of the Spending Distribution total sales may be less than or more than the item total sales because we use the middle point of the spending ranges to estimate the sales. For total sales use the item total sales value.

17

2023 Weddings

\$187

2023 Avg Spend

\$62

2023 Median Spend

Spending Range	Percent of Weddings	Number of Weddings	Total Sales
<\$100	74.7%	13	\$ 635
\$100 - \$200	10.6%	2	\$ 270
\$201 - \$300	4.1%	1	\$0
\$301 - \$400	2.4%	0	\$0
\$400+	8.2%	1	\$ 836

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Spending by Guests

This is the average spending by number of guests range for Jewelry - Bracelet in Limestone TX - (County).

Range	Average Spending
Less than 25	\$121
25-50	\$103
51-100	\$97
101-150	\$110
151-200	\$223
201-300	\$278
More than 300	\$791

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Jewelry - Earrings

Item Summary

This is the number of weddings, average amount spent per wedding, and median amount spent per wedding for: Jewelry - Earrings in Limestone TX - (County).

NOTE: County numbers will not equal County Clerk numbers because couples can marry anywhere within the State.

NOTE: weddings equals the demand for this product or service only and may not equal total number of weddings for the entire market.

17

2023 Weddings

\$184

2023 Avg Spend

\$62

2023 Median Spend

Year	Number of Weddings (Demand)	Average Spending per Wedding	Total Sales
2016	21	\$149	\$3,129
2017	20	\$141	\$2,820
2018	17	\$142	\$2,414
2019	14	\$144	\$2,016
2020	15	\$145	\$2,175
2021	17	\$192	\$3,264
2022	17	\$172	\$2,924
2023	17	\$184	\$3,128
2024	17	\$195	\$3,315
2025	17	\$199	\$3,383
2026	17	\$204	\$3,468

Note About Average Spending

NOTE: Years 2020, 2021, 2022, 2023 reflect estimated changes based on COVID-19

Products: The average amount shown is based on spending of couples getting married, not prices. This includes purchases of both new and pre-owned items.

Services: The average amount shown is based on spending of couples getting married, not vendor prices. This includes purchases of services from professionals, someone that simply provides the service, or a hired family member or friend.

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Spending Distribution

This is the percent of weddings and number of weddings that spend within certain ranges for Jewelry - Earrings in Limestone TX - (County).

NOTE: Sum of the Spending Distribution total sales may be less than or more than the item total sales because we use the middle point of the spending ranges to estimate the sales. For total sales use the item total sales value.

17

2023 Weddings

\$184

2023 Avg Spend

\$62

2023 Median Spend

Spending Range	Percent of Weddings	Number of Weddings	Total Sales
<\$100	75.6%	13	\$ 643
\$100 - \$200	9.9%	2	\$ 252
\$201 - \$300	4.7%	1	\$0
\$301 - \$400	2.3%	0	\$0
\$400+	7.6%	1	\$ 775

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Spending by Guests

This is the average spending by number of guests range for Jewelry - Earrings in Limestone TX - (County).

Range	Average Spending
Less than 25	\$124
25-50	\$91
51-100	\$124
101-150	\$138
151-200	\$209
201-300	\$279
More than 300	\$653

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Jewelry - Engagement Ring

Item Summary

This is the number of weddings, average amount spent per wedding, and median amount spent per wedding for: Jewelry - Engagement Ring in Limestone TX - (County).

NOTE: County numbers will not equal County Clerk numbers because couples can marry anywhere within the State.

NOTE: weddings equals the demand for this product or service only and may not equal total number of weddings for the entire market.

17

2023 Weddings

\$3,693

2023 Avg Spend

\$2,125

2023 Median Spend

Year	Number of Weddings (Demand)	Average Spending per Wedding	Total Sales
2008	21	\$2,890	\$60,690
2009	21	\$2,880	\$60,480
2010	21	\$3,141	\$65,961
2011	21	\$2,937	\$61,677
2012	21	\$2,936	\$61,656
2013	20	\$3,028	\$60,560
2014	20	\$3,070	\$61,400
2015	21	\$3,128	\$65,688
2016	21	\$3,165	\$66,465
2017	20	\$3,186	\$63,720
2018	19	\$3,189	\$60,591
2019	15	\$3,207	\$48,105
2020	15	\$3,242	\$48,630
2021	19	\$3,350	\$63,650
2022	17	\$3,714	\$63,138
2023	17	\$3,693	\$62,781
2024	17	\$3,855	\$65,535
2025	17	\$3,970	\$67,490
2026	17	\$4,087	\$69,479

Note About Average Spending

NOTE: Years 2020, 2021, 2022, 2023 reflect estimated changes based on COVID-19

Products: The average amount shown is based on spending of couples getting married, not prices. This includes purchases of both new and pre-owned items.

Services: The average amount shown is based on spending of couples getting married, not vendor prices. This includes purchases of services from professionals, someone that simply provides the service, or a hired family member or friend.

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Spending Distribution

This is the percent of weddings and number of weddings that spend within certain ranges for Jewelry - Engagement Ring in Limestone TX - (County).

NOTE: Sum of the Spending Distribution total sales may be less than or more than the item total sales because we use the middle point of the spending ranges to estimate the sales. For total sales use the item total sales value.

17

2023 Weddings

\$3,693

2023 Avg Spend

\$2,125

2023 Median Spend

Spending Range	Percent of Weddings	Number of Weddings	Total Sales
<\$500	20.3%	3	\$ 863
\$500 - \$1000	11.6%	2	\$ 1,479
\$1001 - \$2500	22.1%	4	\$ 6,575
\$2501 - \$5000	26.2%	4	\$ 16,703
\$5000+	19.8%	3	\$ 25,245

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Spending by Guests

This is the average spending by number of guests range for Jewelry - Engagement Ring in Limestone TX - (County).

Range	Average Spending
Less than 25	\$2,001
25-50	\$2,291
51-100	\$2,704
101-150	\$3,679
151-200	\$4,168
201-300	\$4,616
More than 300	\$6,159

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Jewelry - Necklace

Item Summary

This is the number of weddings, average amount spent per wedding, and median amount spent per wedding for: Jewelry - Necklace in Limestone TX - (County).

NOTE: County numbers will not equal County Clerk numbers because couples can marry anywhere within the State.

NOTE: weddings equals the demand for this product or service only and may not equal total number of weddings for the entire market.

17

2023 Weddings

\$238

2023 Avg Spend

\$69

2023 Median Spend

Year	Number of Weddings (Demand)	Average Spending per Wedding	Total Sales
2016	21	\$199	\$4,179
2017	20	\$186	\$3,720
2018	17	\$187	\$3,179
2019	14	\$191	\$2,674
2020	15	\$192	\$2,880
2021	17	\$236	\$4,012
2022	17	\$227	\$3,859
2023	17	\$238	\$4,046
2024	17	\$249	\$4,233
2025	17	\$255	\$4,335
2026	17	\$260	\$4,420

Note About Average Spending

NOTE: Years 2020, 2021, 2022, 2023 reflect estimated changes based on COVID-19

Products: The average amount shown is based on spending of couples getting married, not prices. This includes purchases of both new and pre-owned items.

Services: The average amount shown is based on spending of couples getting married, not vendor prices. This includes purchases of services from professionals, someone that simply provides the service, or a hired family member or friend.

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Spending Distribution

This is the percent of weddings and number of weddings that spend within certain ranges for Jewelry - Necklace in Limestone TX - (County).

NOTE: Sum of the Spending Distribution total sales may be less than or more than the item total sales because we use the middle point of the spending ranges to estimate the sales. For total sales use the item total sales value.

17

2023 Weddings

\$238

2023 Avg Spend

\$69

2023 Median Spend

Spending Range	Percent of Weddings	Number of Weddings	Total Sales
<\$100	66.9%	11	\$ 569
\$100 - \$200	14.0%	2	\$ 357
\$201 - \$300	5.2%	1	\$0
\$301 - \$400	2.9%	0	\$0
\$400+	11.0%	2	\$ 1,122

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Spending by Guests

This is the average spending by number of guests range for Jewelry - Necklace in Limestone TX - (County).

Range	Average Spending
Less than 25	\$151
25-50	\$115
51-100	\$165
101-150	\$170
151-200	\$263
201-300	\$369
More than 300	\$893

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Jewelry - Wedding ring/band for Partner 1

Item Summary

This is the number of weddings, average amount spent per wedding, and median amount spent per wedding for: Jewelry - Wedding ring/band for Partner 1 in Limestone TX - (County).

NOTE: County numbers will not equal County Clerk numbers because couples can marry anywhere within the State.

NOTE: weddings equals the demand for this product or service only and may not equal total number of weddings for the entire market.

17

2023 Weddings

\$845

2023 Avg Spend

\$501

2023 Median Spend

Year	Number of Weddings (Demand)	Average Spending per Wedding	Total Sales
2008	21	\$1,015	\$21,315
2009	21	\$970	\$20,370
2010	21	\$1,019	\$21,399
2011	21	\$618	\$12,978
2012	21	\$664	\$13,944
2013	20	\$653	\$13,060
2014	20	\$659	\$13,180
2015	21	\$710	\$14,910
2016	21	\$730	\$15,330
2017	20	\$732	\$14,640
2018	19	\$730	\$13,870
2019	15	\$730	\$10,950
2020	17	\$738	\$12,546
2021	19	\$761	\$14,459
2022	19	\$844	\$16,036
2023	17	\$845	\$14,365
2024	17	\$880	\$14,960
2025	17	\$905	\$15,385
2026	17	\$931	\$15,827

Note About Average Spending

NOTE: Years 2020, 2021, 2022, 2023 reflect estimated changes based on COVID-19

Products: The average amount shown is based on spending of couples getting married, not prices. This includes purchases of both new and pre-owned items.

Services: The average amount shown is based on spending of couples getting married, not vendor prices. This includes purchases of services from professionals, someone that simply provides the service, or a hired family member or friend.

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Spending Distribution

This is the percent of weddings and number of weddings that spend within certain ranges for Jewelry - Wedding ring/band for Partner 1 in Limestone TX - (County).

NOTE: Sum of the Spending Distribution total sales may be less than or more than the item total sales because we use the middle point of the spending ranges to estimate the sales. For total sales use the item total sales value.

17

2023 Weddings

\$845

2023 Avg Spend

\$501

2023 Median Spend

Spending Range	Percent of Weddings	Number of Weddings	Total Sales
<\$100	14.6%	2	\$ 124
\$100 - \$250	19.9%	3	\$ 592
\$251 - \$500	15.8%	3	\$ 1,007
\$501 - \$1000	23.4%	4	\$ 2,984
\$1000+	26.3%	4	\$ 6,707

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Spending by Guests

This is the average spending by number of guests range for Jewelry - Wedding ring/band for Partner 1 in Limestone TX - (County).

Range	Average Spending
Less than 25	\$546
25-50	\$617
51-100	\$692
101-150	\$869
151-200	\$981
201-300	\$1,133
More than 300	\$1,370

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Jewelry - Wedding ring/band for Partner 2

Item Summary

This is the number of weddings, average amount spent per wedding, and median amount spent per wedding for: Jewelry - Wedding ring/band for Partner 2 in Limestone TX - (County).

NOTE: County numbers will not equal County Clerk numbers because couples can marry anywhere within the State.

NOTE: weddings equals the demand for this product or service only and may not equal total number of weddings for the entire market.

17

2023 Weddings

\$509

2023 Avg Spend

\$282

2023 Median Spend

Year	Number of Weddings (Demand)	Average Spending per Wedding	Total Sales
2008	21	\$815	\$17,115
2009	21	\$680	\$14,280
2010	21	\$669	\$14,049
2011	21	\$454	\$9,534
2012	21	\$411	\$8,631
2013	20	\$422	\$8,440
2014	20	\$442	\$8,840
2015	21	\$448	\$9,408
2016	23	\$424	\$9,752
2017	21	\$426	\$8,946
2018	19	\$427	\$8,113
2019	17	\$431	\$7,327
2020	18	\$436	\$7,848
2021	20	\$458	\$9,160
2022	21	\$502	\$10,542
2023	17	\$509	\$8,653
2024	17	\$529	\$8,993
2025	19	\$542	\$10,298
2026	19	\$556	\$10,564

Note About Average Spending

NOTE: Years 2020, 2021, 2022, 2023 reflect estimated changes based on COVID-19

Products: The average amount shown is based on spending of couples getting married, not prices. This includes purchases of both new and pre-owned items.

Services: The average amount shown is based on spending of couples getting married, not vendor prices. This includes purchases of services from professionals, someone that simply provides the service, or a hired family member or friend.

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Spending Distribution

This is the percent of weddings and number of weddings that spend within certain ranges for Jewelry - Wedding ring/band for Partner 2 in Limestone TX - (County).

NOTE: Sum of the Spending Distribution total sales may be less than or more than the item total sales because we use the middle point of the spending ranges to estimate the sales. For total sales use the item total sales value.

17

2023 Weddings

\$509

2023 Avg Spend

\$282

2023 Median Spend

Spending Range	Percent of Weddings	Number of Weddings	Total Sales
<\$100	17.1%	3	\$ 145
\$100 - \$250	30.6%	5	\$ 910
\$251 - \$500	20.6%	4	\$ 1,313
\$501 - \$1000	18.8%	3	\$ 2,397
\$1000+	12.9%	2	\$ 3,290

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Spending by Guests

This is the average spending by number of guests range for Jewelry - Wedding ring/band for Partner 2 in Limestone TX - (County).

Range	Average Spending
Less than 25	\$323
25-50	\$367
51-100	\$393
101-150	\$452
151-200	\$524
201-300	\$642
More than 300	\$923

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Photography & Video - Digital or Photo cd/dvd

Item Summary

This is the number of weddings, average amount spent per wedding, and median amount spent per wedding for: Photography & Video - Digital or Photo cd/dvd in Limestone TX - (County).

NOTE: County numbers will not equal County Clerk numbers because couples can marry anywhere within the State.

NOTE: weddings equals the demand for this product or service only and may not equal total number of weddings for the entire market.

31

2023 Weddings

\$272

2023 Avg Spend

\$65

2023 Median Spend

Year	Number of Weddings (Demand)	Average Spending per Wedding	Total Sales
2008	56	\$252	\$14,112
2009	55	\$249	\$13,695
2010	56	\$268	\$15,008
2011	81	\$304	\$24,624
2012	83	\$302	\$25,066
2013	82	\$296	\$24,272
2014	86	\$288	\$24,768
2015	97	\$282	\$27,354
2016	97	\$273	\$26,481
2017	94	\$272	\$25,568
2018	66	\$268	\$17,688
2019	55	\$268	\$14,740
2020	62	\$267	\$16,554
2021	58	\$242	\$14,036
2022	55	\$275	\$15,125
2023	31	\$272	\$8,432
2024	28	\$279	\$7,812
2025	22	\$284	\$6,248
2026	24	\$290	\$6,960

Note About Average Spending

NOTE: Years 2020, 2021, 2022, 2023 reflect estimated changes based on COVID-19

Products: The average amount shown is based on spending of couples getting married, not prices. This includes purchases of both new and pre-owned items.

Services: The average amount shown is based on spending of couples getting married, not vendor prices. This includes purchases of services from professionals, someone that simply provides the service, or a hired family member or friend.

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Spending Distribution

This is the percent of weddings and number of weddings that spend within certain ranges for Photography & Video - Digital or Photo cd/dvd in Limestone TX - (County).

NOTE: Sum of the Spending Distribution total sales may be less than or more than the item total sales because we use the middle point of the spending ranges to estimate the sales. For total sales use the item total sales value.

31

2023 Weddings

\$272

2023 Avg Spend

\$65

2023 Median Spend

Spending Range	Percent of Weddings	Number of Weddings	Total Sales
<\$50	41.3%	13	\$ 320
\$50 - \$100	30.8%	10	\$ 716
\$101 - \$250	14.0%	4	\$ 760
\$251 - \$500	8.1%	3	\$ 942
\$500+	5.8%	2	\$ 1,349

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Spending by Guests

This is the average spending by number of guests range for Photography & Video - Digital or Photo cd/dvd in Limestone TX - (County).

Range	Average Spending
Less than 25	\$158
25-50	\$147
51-100	\$229
101-150	\$222
151-200	\$262
201-300	\$352
More than 300	\$666

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Photography & Video - Engagement Session

Item Summary

This is the number of weddings, average amount spent per wedding, and median amount spent per wedding for: Photography & Video - Engagement Session in Limestone TX - (County).

NOTE: County numbers will not equal County Clerk numbers because couples can marry anywhere within the State.

NOTE: weddings equals the demand for this product or service only and may not equal total number of weddings for the entire market.

17

2023 Weddings

\$359

2023 Avg Spend

\$175

2023 Median Spend

Year	Number of Weddings (Demand)	Average Spending per Wedding	Total Sales
2008	21	\$279	\$5,859
2009	21	\$271	\$5,691
2010	21	\$304	\$6,384
2011	21	\$384	\$8,064
2012	21	\$386	\$8,106
2013	20	\$384	\$7,680
2014	20	\$372	\$7,440
2015	21	\$366	\$7,686
2016	21	\$370	\$7,770
2017	20	\$370	\$7,400
2018	17	\$367	\$6,239
2019	14	\$368	\$5,152
2020	15	\$368	\$5,520
2021	17	\$308	\$5,236
2022	17	\$367	\$6,239
2023	17	\$359	\$6,103
2024	17	\$361	\$6,137
2025	17	\$363	\$6,171
2026	17	\$366	\$6,222

Note About Average Spending

NOTE: Years 2020, 2021, 2022, 2023 reflect estimated changes based on COVID-19

Products: The average amount shown is based on spending of couples getting married, not prices. This includes purchases of both new and pre-owned items.

Services: The average amount shown is based on spending of couples getting married, not vendor prices. This includes purchases of services from professionals, someone that simply provides the service, or a hired family member or friend.

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Spending Distribution

This is the percent of weddings and number of weddings that spend within certain ranges for Photography & Video - Engagement Session in Limestone TX - (County).

NOTE: Sum of the Spending Distribution total sales may be less than or more than the item total sales because we use the middle point of the spending ranges to estimate the sales. For total sales use the item total sales value.

17

2023 Weddings

\$359

2023 Avg Spend

\$175

2023 Median Spend

Spending Range	Percent of Weddings	Number of Weddings	Total Sales
<\$100	36.0%	6	\$ 306
\$100 - \$250	29.1%	5	\$ 866
\$251 - \$500	22.1%	4	\$ 1,409
\$501 - \$1000	7.6%	1	\$ 969
\$1000+	5.2%	1	\$0

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Spending by Guests

This is the average spending by number of guests range for Photography & Video - Engagement Session in Limestone TX - (County).

Range	Average Spending
Less than 25	\$321
25-50	\$201
51-100	\$287
101-150	\$295
151-200	\$325
201-300	\$463
More than 300	\$757

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Photography & Video - Photo Booth

Item Summary

This is the number of weddings, average amount spent per wedding, and median amount spent per wedding for: Photography & Video - Photo Booth in Limestone TX - (County).

NOTE: County numbers will not equal County Clerk numbers because couples can marry anywhere within the State.

NOTE: weddings equals the demand for this product or service only and may not equal total number of weddings for the entire market.

24

2023 Weddings

\$395

2023 Avg Spend

\$238

2023 Median Spend

Year	Number of Weddings (Demand)	Average Spending per Wedding	Total Sales
2013	35	\$411	\$14,385
2016	35	\$359	\$12,565
2017	35	\$355	\$12,425
2018	31	\$355	\$11,005
2019	27	\$360	\$9,720
2020	28	\$360	\$10,080
2021	29	\$377	\$10,933
2022	29	\$392	\$11,368
2023	24	\$395	\$9,480
2024	24	\$408	\$9,792
2025	26	\$415	\$10,790
2026	26	\$423	\$10,998

Note About Average Spending

NOTE: Years 2020, 2021, 2022, 2023 reflect estimated changes based on COVID-19

Products: The average amount shown is based on spending of couples getting married, not prices. This includes purchases of both new and pre-owned items.

Services: The average amount shown is based on spending of couples getting married, not vendor prices. This includes purchases of services from professionals, someone that simply provides the service, or a hired family member or friend.

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Spending Distribution

This is the percent of weddings and number of weddings that spend within certain ranges for Photography & Video - Photo Booth in Limestone TX - (County).

NOTE: Sum of the Spending Distribution total sales may be less than or more than the item total sales because we use the middle point of the spending ranges to estimate the sales. For total sales use the item total sales value.

24

2023 Weddings

\$395

2023 Avg Spend

\$238

2023 Median Spend

Spending Range	Percent of Weddings	Number of Weddings	Total Sales
<\$100	28.1%	7	\$ 337
\$100 - \$250	24.0%	6	\$ 1,008
\$251 - \$500	24.0%	6	\$ 2,160
\$501 - \$1000	15.2%	4	\$ 2,736
\$1000+	8.8%	2	\$ 3,168

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Spending by Guests

This is the average spending by number of guests range for Photography & Video - Photo Booth in Limestone TX - (County).

Range	Average Spending
Less than 25	\$235
25-50	\$211
51-100	\$295
101-150	\$388
151-200	\$429
201-300	\$477
More than 300	\$697

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Photography & Video - Prints and/or Enlargements

Item Summary

This is the number of weddings, average amount spent per wedding, and median amount spent per wedding for: Photography & Video - Prints and/or Enlargements in Limestone TX - (County).

NOTE: County numbers will not equal County Clerk numbers because couples can marry anywhere within the State.

NOTE: weddings equals the demand for this product or service only and may not equal total number of weddings for the entire market.

36

2023 Weddings

\$295

2023 Avg Spend

\$146

2023 Median Spend

Year	Number of Weddings (Demand)	Average Spending per Wedding	Total Sales
2008	54	\$193	\$10,422
2009	53	\$181	\$9,593
2010	54	\$203	\$10,962
2011	69	\$209	\$14,421
2012	71	\$208	\$14,768
2013	73	\$213	\$15,549
2014	80	\$215	\$17,200
2015	91	\$219	\$19,929
2016	95	\$221	\$20,995
2017	92	\$222	\$20,424
2018	74	\$222	\$16,428
2019	62	\$222	\$13,764
2020	71	\$224	\$15,904
2021	68	\$254	\$17,272
2022	65	\$292	\$18,980
2023	36	\$295	\$10,620
2024	31	\$305	\$9,455
2025	24	\$313	\$7,512
2026	24	\$320	\$7,680

Note About Average Spending

NOTE: Years 2020, 2021, 2022, 2023 reflect estimated changes based on COVID-19

Products: The average amount shown is based on spending of couples getting married, not prices. This includes purchases of both new and pre-owned items.

Services: The average amount shown is based on spending of couples getting married, not vendor prices. This includes purchases of services from professionals, someone that simply provides the service, or a hired family member or friend.

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Spending Distribution

This is the percent of weddings and number of weddings that spend within certain ranges for Photography & Video - Prints and/or Enlargements in Limestone TX - (County).

NOTE: Sum of the Spending Distribution total sales may be less than or more than the item total sales because we use the middle point of the spending ranges to estimate the sales. For total sales use the item total sales value.

36

2023 Weddings

\$295

2023 Avg Spend

\$146

2023 Median Spend

Spending Range	Percent of Weddings	Number of Weddings	Total Sales
<\$50	19.2%	7	\$ 173
\$50 - \$100	22.1%	8	\$ 597
\$101 - \$250	27.9%	10	\$ 1,758
\$251 - \$500	19.2%	7	\$ 2,592
\$500+	11.6%	4	\$ 3,132

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Spending by Guests

This is the average spending by number of guests range for Photography & Video - Prints and/or Enlargements in Limestone TX - (County).

Range	Average Spending
Less than 25	\$141
25-50	\$209
51-100	\$215
101-150	\$245
151-200	\$315
201-300	\$424
More than 300	\$551

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Photography & Video - Wedding album/s or photo book/s

Item Summary

This is the number of weddings, average amount spent per wedding, and median amount spent per wedding for: Photography & Video - Wedding album/s or photo book/s in Limestone TX - (County).

NOTE: County numbers will not equal County Clerk numbers because couples can marry anywhere within the State.

NOTE: weddings equals the demand for this product or service only and may not equal total number of weddings for the entire market.

31

2023 Weddings

\$517

2023 Avg Spend

\$166

2023 Median Spend

Year	Number of Weddings (Demand)	Average Spending per Wedding	Total Sales
2008	36	\$396	\$14,256
2009	37	\$384	\$14,208
2010	38	\$416	\$15,808
2011	46	\$433	\$19,918
2012	47	\$429	\$20,163
2013	51	\$409	\$20,859
2014	60	\$401	\$24,060
2015	74	\$395	\$29,230
2016	77	\$391	\$30,107
2017	74	\$390	\$28,860
2018	62	\$386	\$23,932
2019	52	\$384	\$19,968
2020	46	\$388	\$17,848
2021	46	\$449	\$20,654
2022	48	\$509	\$24,432
2023	31	\$517	\$16,027
2024	29	\$539	\$15,631
2025	29	\$555	\$16,095
2026	29	\$572	\$16,588

Note About Average Spending

NOTE: Years 2020, 2021, 2022, 2023 reflect estimated changes based on COVID-19

Products: The average amount shown is based on spending of couples getting married, not prices. This includes purchases of both new and pre-owned items.

Services: The average amount shown is based on spending of couples getting married, not vendor prices. This includes purchases of services from professionals, someone that simply provides the service, or a hired family member or friend.

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Spending Distribution

This is the percent of weddings and number of weddings that spend within certain ranges for Photography & Video - Wedding album/s or photo book/s in Limestone TX - (County).

NOTE: Sum of the Spending Distribution total sales may be less than or more than the item total sales because we use the middle point of the spending ranges to estimate the sales. For total sales use the item total sales value.

31

2023 Weddings

\$517

2023 Avg Spend

\$166

2023 Median Spend

Spending Range	Percent of Weddings	Number of Weddings	Total Sales
<\$100	39.8%	12	\$ 617
\$100 - \$250	24.6%	8	\$ 1,335
\$251 - \$500	19.9%	6	\$ 2,313
\$501 - \$1000	10.5%	3	\$ 2,441
\$1000+	5.3%	2	\$ 2,465

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Spending by Guests

This is the average spending by number of guests range for Photography & Video - Wedding album/s or photo book/s in Limestone TX - (County).

Range	Average Spending
Less than 25	\$288
25-50	\$285
51-100	\$417
101-150	\$451
151-200	\$524
201-300	\$637
More than 300	\$1,206

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Photography & Video - Wedding Photographer

Item Summary

This is the number of weddings, average amount spent per wedding, and median amount spent per wedding for: Photography & Video - Wedding Photographer in Limestone TX - (County).

NOTE: County numbers will not equal County Clerk numbers because couples can marry anywhere within the State.

NOTE: weddings equals the demand for this product or service only and may not equal total number of weddings for the entire market.

125

2023 Weddings

\$2,077

2023 Avg Spend

\$1,272

2023 Median Spend

Year	Number of Weddings (Demand)	Average Spending per Wedding	Total Sales
2008	98	\$1,348	\$132,104
2009	105	\$1,573	\$165,165
2010	121	\$1,611	\$194,931
2011	131	\$1,516	\$198,596
2012	135	\$1,508	\$203,580
2013	133	\$1,514	\$201,362
2014	132	\$1,503	\$198,396
2015	146	\$1,519	\$221,774
2016	149	\$1,496	\$222,904
2017	144	\$1,504	\$216,576
2018	130	\$1,503	\$195,390
2019	108	\$1,508	\$162,864
2020	119	\$1,533	\$182,427
2021	128	\$1,863	\$238,464
2022	127	\$2,011	\$255,397
2023	125	\$2,077	\$259,625
2024	127	\$2,260	\$287,020
2025	134	\$2,389	\$320,126
2026	136	\$2,519	\$342,584

Note About Average Spending

NOTE: Years 2020, 2021, 2022, 2023 reflect estimated changes based on COVID-19

Products: The average amount shown is based on spending of couples getting married, not prices. This includes purchases of both new and pre-owned items.

Services: The average amount shown is based on spending of couples getting married, not vendor prices. This includes purchases of services from professionals, someone that simply provides the service, or a hired family member or friend.

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Spending Distribution

This is the percent of weddings and number of weddings that spend within certain ranges for Photography & Video - Wedding Photographer in Limestone TX - (County).

NOTE: Sum of the Spending Distribution total sales may be less than or more than the item total sales because we use the middle point of the spending ranges to estimate the sales. For total sales use the item total sales value.

125

2023 Weddings

\$2,077

2023 Avg Spend

\$1,272

2023 Median Spend

Spending Range	Percent of Weddings	Number of Weddings	Total Sales
<\$500	22.7%	28	\$ 7,094
\$500 - \$1000	20.3%	25	\$ 19,031
\$1001 - \$2000	27.9%	35	\$ 52,313
\$2001 - \$3000	17.4%	22	\$ 54,375
\$3000+	11.6%	15	\$ 65,250

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Spending by Guests

This is the average spending by number of guests range for Photography & Video - Wedding Photographer in Limestone TX - (County).

Range	Average Spending
Less than 25	\$1,087
25-50	\$1,133
51-100	\$1,527
101-150	\$2,050
151-200	\$2,253
201-300	\$2,557
More than 300	\$3,427

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Photography & Video - Wedding Videographer

Item Summary

This is the number of weddings, average amount spent per wedding, and median amount spent per wedding for: Photography & Video - Wedding Videographer in Limestone TX - (County).

NOTE: County numbers will not equal County Clerk numbers because couples can marry anywhere within the State.

NOTE: weddings equals the demand for this product or service only and may not equal total number of weddings for the entire market.

46

2023 Weddings

\$1,560

2023 Avg Spend

\$867

2023 Median Spend

Year	Number of Weddings (Demand)	Average Spending per Wedding	Total Sales
2008	51	\$1,012	\$51,612
2009	43	\$1,147	\$49,321
2010	59	\$1,044	\$61,596
2011	58	\$958	\$55,564
2012	60	\$953	\$57,180
2013	61	\$927	\$56,547
2014	66	\$967	\$63,822
2015	76	\$987	\$75,012
2016	77	\$996	\$76,692
2017	74	\$1,004	\$74,296
2018	52	\$1,003	\$52,156
2019	42	\$1,018	\$42,756
2020	45	\$1,036	\$46,620
2021	48	\$1,592	\$76,416
2022	50	\$1,437	\$71,850
2023	46	\$1,560	\$71,760
2024	46	\$1,733	\$79,718
2025	48	\$1,837	\$88,176
2026	50	\$1,941	\$97,050

Note About Average Spending

NOTE: Years 2020, 2021, 2022, 2023 reflect estimated changes based on COVID-19

Products: The average amount shown is based on spending of couples getting married, not prices. This includes purchases of both new and pre-owned items.

Services: The average amount shown is based on spending of couples getting married, not vendor prices. This includes purchases of services from professionals, someone that simply provides the service, or a hired family member or friend.

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Spending Distribution

This is the percent of weddings and number of weddings that spend within certain ranges for Photography & Video - Wedding Videographer in Limestone TX - (County).

NOTE: Sum of the Spending Distribution total sales may be less than or more than the item total sales because we use the middle point of the spending ranges to estimate the sales. For total sales use the item total sales value.

46

2023 Weddings

\$1,560

2023 Avg Spend

\$867

2023 Median Spend

Spending Range	Percent of Weddings	Number of Weddings	Total Sales
<\$500	26.9%	12	\$ 3,094
\$500 - \$1000	32.7%	15	\$ 11,282
\$1001 - \$2000	25.1%	12	\$ 17,319
\$2001 - \$3000	7.0%	3	\$ 8,050
\$3000+	8.2%	4	\$ 16,974

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Spending by Guests

This is the average spending by number of guests range for Photography & Video - Wedding Videographer in Limestone TX - (County).

Range	Average Spending
Less than 25	\$790
25-50	\$712
51-100	\$1,080
101-150	\$1,360
151-200	\$1,557
201-300	\$1,961
More than 300	\$3,125

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Planner/Coordinator - Hourly Services

Item Summary

This is the number of weddings, average amount spent per wedding, and median amount spent per wedding for: Planner/Coordinator - Hourly Services in Limestone TX - (County). Hourly fee services, getting started, etc.

NOTE: County numbers will not equal County Clerk numbers because couples can marry anywhere within the State.

NOTE: weddings equals the demand for this product or service only and may not equal total number of weddings for the entire market.

17

2023 Weddings

\$1,651

2023 Avg Spend

\$475

2023 Median Spend

Year	Number of Weddings (Demand)	Average Spending per Wedding	Total Sales
2008	21	\$1,341	\$28,161
2009	21	\$1,128	\$23,688
2010	21	\$1,815	\$38,115
2011	21	\$1,664	\$34,944
2012	21	\$1,646	\$34,566
2013	20	\$1,704	\$34,080
2014	20	\$1,703	\$34,060
2015	21	\$1,700	\$35,700
2016	21	\$1,689	\$35,469
2017	20	\$1,699	\$33,980
2018	17	\$1,705	\$28,985
2019	14	\$1,711	\$23,954
2020	15	\$1,731	\$25,965
2021	17	\$1,862	\$31,654
2022	17	\$1,704	\$28,968
2023	17	\$1,651	\$28,067
2024	17	\$1,657	\$28,169
2025	17	\$1,661	\$28,237
2026	17	\$1,664	\$28,288

Note About Average Spending

NOTE: Years 2020, 2021, 2022, 2023 reflect estimated changes based on COVID-19

Products: The average amount shown is based on spending of couples getting married, not prices. This includes purchases of both new and pre-owned items.

Services: The average amount shown is based on spending of couples getting married, not vendor prices. This includes purchases of services from professionals, someone that simply provides the service, or a hired family member or friend.

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Spending Distribution

This is the percent of weddings and number of weddings that spend within certain ranges for Planner/Coordinator - Hourly Services in Limestone TX - (County).

NOTE: Sum of the Spending Distribution total sales may be less than or more than the item total sales because we use the middle point of the spending ranges to estimate the sales. For total sales use the item total sales value.

17

2023 Weddings

\$1,651

2023 Avg Spend

\$475

2023 Median Spend

Spending Range	Percent of Weddings	Number of Weddings	Total Sales
<\$250	23.4%	4	\$ 497
\$250 - \$500	28.1%	5	\$ 1,791
\$501 - \$1000	18.1%	3	\$ 2,308
\$1001 - \$2000	17.0%	3	\$ 4,335
\$2000+	13.5%	2	\$ 6,885

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Spending by Guests

This is the average spending by number of guests range for Planner/Coordinator - Hourly Services in Limestone TX - (County).

Range	Average Spending
Less than 25	\$1,198
25-50	\$952
51-100	\$1,389
101-150	\$1,190
151-200	\$1,409
201-300	\$2,020
More than 300	\$3,462

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Planner/Coordinator - Wedding Coordinator

Item Summary

This is the number of weddings, average amount spent per wedding, and median amount spent per wedding for: Planner/Coordinator - Wedding Coordinator in Limestone TX - (County). Day of, month of direction

NOTE: County numbers will not equal County Clerk numbers because couples can marry anywhere within the State.

NOTE: weddings equals the demand for this product or service only and may not equal total number of weddings for the entire market.

19

2023 Weddings

\$1,474

2023 Avg Spend

\$475

2023 Median Spend

Year	Number of Weddings (Demand)	Average Spending per Wedding	Total Sales
2008	21	\$1,505	\$31,605
2009	21	\$1,539	\$32,319
2010	21	\$1,946	\$40,866
2011	21	\$1,899	\$39,879
2012	21	\$1,876	\$39,396
2013	20	\$1,805	\$36,100
2014	20	\$1,792	\$35,840
2015	21	\$1,765	\$37,065
2016	21	\$1,741	\$36,561
2017	20	\$1,748	\$34,960
2018	19	\$1,736	\$32,984
2019	17	\$1,744	\$29,648
2020	18	\$1,763	\$31,734
2021	19	\$1,487	\$28,253
2022	21	\$1,520	\$31,920
2023	19	\$1,474	\$28,006
2024	21	\$1,496	\$31,416
2025	21	\$1,513	\$31,773
2026	22	\$1,530	\$33,660

Note About Average Spending

NOTE: Years 2020, 2021, 2022, 2023 reflect estimated changes based on COVID-19

Products: The average amount shown is based on spending of couples getting married, not prices. This includes purchases of both new and pre-owned items.

Services: The average amount shown is based on spending of couples getting married, not vendor prices. This includes purchases of services from professionals, someone that simply provides the service, or a hired family member or friend.

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Spending Distribution

This is the percent of weddings and number of weddings that spend within certain ranges for Planner/Coordinator - Wedding Coordinator in Limestone TX - (County).

NOTE: Sum of the Spending Distribution total sales may be less than or more than the item total sales because we use the middle point of the spending ranges to estimate the sales. For total sales use the item total sales value.

19

2023 Weddings

\$1,474

2023 Avg Spend

\$475

2023 Median Spend

Spending Range	Percent of Weddings	Number of Weddings	Total Sales
<\$250	24.0%	5	\$ 570
\$250 - \$500	28.7%	5	\$ 2,045
\$501 - \$1000	22.2%	4	\$ 3,164
\$1001 - \$2000	15.2%	3	\$ 4,332
\$2000+	9.9%	2	\$ 5,643

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Spending by Guests

This is the average spending by number of guests range for Planner/Coordinator - Wedding Coordinator in Limestone TX - (County).

Range	Average Spending
Less than 25	\$638
25-50	\$901
51-100	\$1,020
101-150	\$1,356
151-200	\$1,173
201-300	\$1,721
More than 300	\$3,444

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Planner/Coordinator - Wedding Planner

Item Summary

This is the number of weddings, average amount spent per wedding, and median amount spent per wedding for: Planner/Coordinator - Wedding Planner in Limestone TX - (County). Full Service

NOTE: County numbers will not equal County Clerk numbers because couples can marry anywhere within the State.

NOTE: weddings equals the demand for this product or service only and may not equal total number of weddings for the entire market.

17

2023 Weddings

\$3,007

2023 Avg Spend

\$1,168

2023 Median Spend

Year	Number of Weddings (Demand)	Average Spending per Wedding	Total Sales
2008	21	\$1,744	\$36,624
2009	21	\$1,829	\$38,409
2010	21	\$2,258	\$47,418
2011	21	\$3,165	\$66,465
2012	21	\$3,125	\$65,625
2013	20	\$2,987	\$59,740
2014	20	\$2,740	\$54,800
2015	21	\$2,666	\$55,986
2016	23	\$2,576	\$59,248
2017	21	\$2,579	\$54,159
2018	19	\$2,562	\$48,678
2019	15	\$2,566	\$38,490
2020	15	\$2,601	\$39,015
2021	17	\$2,567	\$43,639
2022	17	\$3,030	\$51,510
2023	17	\$3,007	\$51,119
2024	19	\$3,129	\$59,451
2025	22	\$3,229	\$71,038
2026	24	\$3,329	\$79,896

Note About Average Spending

NOTE: Years 2020, 2021, 2022, 2023 reflect estimated changes based on COVID-19

Products: The average amount shown is based on spending of couples getting married, not prices. This includes purchases of both new and pre-owned items.

Services: The average amount shown is based on spending of couples getting married, not vendor prices. This includes purchases of services from professionals, someone that simply provides the service, or a hired family member or friend.

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Spending Distribution

This is the percent of weddings and number of weddings that spend within certain ranges for Planner/Coordinator - Wedding Planner in Limestone TX - (County).

NOTE: Sum of the Spending Distribution total sales may be less than or more than the item total sales because we use the middle point of the spending ranges to estimate the sales. For total sales use the item total sales value.

17

2023 Weddings

\$3,007

2023 Avg Spend

\$1,168

2023 Median Spend

Spending Range	Percent of Weddings	Number of Weddings	Total Sales
<\$500	24.1%	4	\$ 1,024
\$500 - \$1000	22.9%	4	\$ 2,920
\$1001 - \$2000	19.4%	3	\$ 4,947
\$2001 - \$3000	12.9%	2	\$ 5,483
\$3000+	20.6%	4	\$ 15,759

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Spending by Guests

This is the average spending by number of guests range for Planner/Coordinator - Wedding Planner in Limestone TX - (County).

Range	Average Spending
Less than 25	\$2,241
25-50	\$1,660
51-100	\$2,334
101-150	\$2,676
151-200	\$2,746
201-300	\$3,576
More than 300	\$5,744

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Bakery - Wedding Cake/dessert

Item Summary

This is the number of weddings, average amount spent per wedding, and median amount spent per wedding for: Bakery - Wedding Cake/dessert in Limestone TX - (County).

NOTE: County numbers will not equal County Clerk numbers because couples can marry anywhere within the State.

NOTE: weddings equals the demand for this product or service only and may not equal total number of weddings for the entire market.

125

2023 Weddings

\$473

2023 Avg Spend

\$329

2023 Median Spend

Year	Number of Weddings (Demand)	Average Spending per Wedding	Total Sales
2008	126	\$323	\$40,698
2009	127	\$318	\$40,386
2010	127	\$350	\$44,450
2011	129	\$384	\$49,536
2012	133	\$382	\$50,806
2013	131	\$382	\$50,042
2014	132	\$387	\$51,084
2015	146	\$390	\$56,940
2016	149	\$389	\$57,961
2017	144	\$391	\$56,304
2018	133	\$392	\$52,136
2019	109	\$392	\$42,728
2020	122	\$219	\$26,718
2021	131	\$422	\$55,282
2022	126	\$474	\$59,724
2023	125	\$473	\$59,125
2024	131	\$482	\$63,142
2025	134	\$493	\$66,062
2026	136	\$503	\$68,408

Note About Average Spending

NOTE: Years 2020, 2021, 2022, 2023 reflect estimated changes based on COVID-19

Products: The average amount shown is based on spending of couples getting married, not prices. This includes purchases of both new and pre-owned items.

Services: The average amount shown is based on spending of couples getting married, not vendor prices. This includes purchases of services from professionals, someone that simply provides the service, or a hired family member or friend.

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Spending Distribution

This is the percent of weddings and number of weddings that spend within certain ranges for Bakery - Wedding Cake/dessert in Limestone TX - (County).

NOTE: Sum of the Spending Distribution total sales may be less than or more than the item total sales because we use the middle point of the spending ranges to estimate the sales. For total sales use the item total sales value.

125

2023 Weddings

\$473

2023 Avg Spend

\$329

2023 Median Spend

Spending Range	Percent of Weddings	Number of Weddings	Total Sales
<\$100	0.6%	1	\$0
\$100 - \$250	37.6%	47	\$ 8,225
\$251 - \$500	36.5%	46	\$ 17,109
\$501 - \$750	14.7%	18	\$ 11,484
\$750+	10.6%	13	\$ 14,906

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Spending by Guests

This is the average spending by number of guests range for Bakery - Wedding Cake/dessert in Limestone TX - (County).

Range	Average Spending
Less than 25	\$221
25-50	\$278
51-100	\$339
101-150	\$410
151-200	\$497
201-300	\$640
More than 300	\$1,226

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Officiant - Officiant

Item Summary

This is the number of weddings, average amount spent per wedding, and median amount spent per wedding for: Officiant - Officiant in Limestone TX - (County). Includes JP, Officiant, ordained friend or family member, Pastor, Minister, Priest, Rabbi, Etc.

NOTE: County numbers will not equal County Clerk numbers because couples can marry anywhere within the State.

NOTE: weddings equals the demand for this product or service only and may not equal total number of weddings for the entire market.

108

2023 Weddings

\$242

2023 Avg Spend

\$130

2023 Median Spend

Year	Number of Weddings (Demand)	Average Spending per Wedding	Total Sales
2008	126	\$174	\$21,924
2009	123	\$184	\$22,632
2010	127	\$198	\$25,146
2011	125	\$178	\$22,250
2012	128	\$178	\$22,784
2013	124	\$180	\$22,320
2014	124	\$189	\$23,436
2015	135	\$192	\$25,920
2016	137	\$199	\$27,263
2017	133	\$200	\$26,600
2018	112	\$201	\$22,512
2019	94	\$201	\$18,894
2020	103	\$202	\$20,806
2021	112	\$232	\$25,984
2022	107	\$246	\$26,322
2023	108	\$242	\$26,136
2024	114	\$244	\$27,816
2025	119	\$245	\$29,155
2026	120	\$247	\$29,640

Note About Average Spending

NOTE: Years 2020, 2021, 2022, 2023 reflect estimated changes based on COVID-19

Products: The average amount shown is based on spending of couples getting married, not prices. This includes purchases of both new and pre-owned items.

Services: The average amount shown is based on spending of couples getting married, not vendor prices. This includes purchases of services from professionals, someone that simply provides the service, or a hired family member or friend.

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Spending Distribution

This is the percent of weddings and number of weddings that spend within certain ranges for Officiant - Officiant in Limestone TX - (County).

NOTE: Sum of the Spending Distribution total sales may be less than or more than the item total sales because we use the middle point of the spending ranges to estimate the sales. For total sales use the item total sales value.

108

2023 Weddings

\$242

2023 Avg Spend

\$130

2023 Median Spend

Spending Range	Percent of Weddings	Number of Weddings	Total Sales
<\$50	14.0%	15	\$ 378
\$50 - \$100	29.2%	32	\$ 2,365
\$101 - \$250	33.3%	36	\$ 6,294
\$251 - \$500	15.2%	16	\$ 6,156
\$500+	8.2%	9	\$ 6,642

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Spending by Guests

This is the average spending by number of guests range for Officiant - Officiant in Limestone TX - (County).

Range	Average Spending
Less than 25	\$177
25-50	\$160
51-100	\$194
101-150	\$209
151-200	\$276
201-300	\$261
More than 300	\$458

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Event Venue - Wedding Venue Bar Service

Item Summary

This is the number of weddings, average amount spent per wedding, and median amount spent per wedding for: Event Venue - Wedding Venue Bar Service in Limestone TX - (County).

NOTE: County numbers will not equal County Clerk numbers because couples can marry anywhere within the State.

NOTE: weddings equals the demand for this product or service only and may not equal total number of weddings for the entire market.

89

2023 Weddings

\$2,555

2023 Avg Spend

\$2,203

2023 Median Spend

Year	Number of Weddings (Demand)	Average Spending per Wedding	Total Sales
2008	90	\$2,234	\$201,060
2009	80	\$1,857	\$148,560
2010	98	\$2,000	\$196,000
2011	89	\$2,239	\$199,271
2012	92	\$2,226	\$204,792
2013	92	\$2,228	\$204,976
2014	98	\$2,191	\$214,718
2015	110	\$2,197	\$241,670
2016	114	\$2,209	\$251,826
2017	109	\$2,223	\$242,307
2018	95	\$2,229	\$211,755
2019	78	\$2,244	\$175,032
2020	88	\$1,277	\$112,376
2021	92	\$1,994	\$183,448
2022	88	\$2,501	\$220,088
2023	89	\$2,555	\$227,395
2024	98	\$2,644	\$259,112
2025	105	\$2,725	\$286,125
2026	107	\$2,806	\$300,242

Note About Average Spending

NOTE: Years 2020, 2021, 2022, 2023 reflect estimated changes based on COVID-19

Products: The average amount shown is based on spending of couples getting married, not prices. This includes purchases of both new and pre-owned items.

Services: The average amount shown is based on spending of couples getting married, not vendor prices. This includes purchases of services from professionals, someone that simply provides the service, or a hired family member or friend.

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Spending Distribution

This is the percent of weddings and number of weddings that spend within certain ranges for Event Venue - Wedding Venue Bar Service in Limestone TX - (County).

NOTE: Sum of the Spending Distribution total sales may be less than or more than the item total sales because we use the middle point of the spending ranges to estimate the sales. For total sales use the item total sales value.

89

2023 Weddings

\$2,555

2023 Avg Spend

\$2,203

2023 Median Spend

Spending Range	Percent of Weddings	Number of Weddings	Total Sales
<\$1000	11.1%	10	\$ 4,940
\$1000 - \$2500	48.5%	43	\$ 75,539
\$2501 - \$5000	24.0%	21	\$ 80,100
\$5001 - \$10000	11.1%	10	\$ 74,093
\$10000+	5.3%	5	\$ 70,755

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Spending by Guests

This is the average spending by number of guests range for Event Venue - Wedding Venue Bar Service in Limestone TX - (County).

Range	Average Spending
Less than 25	\$1,354
25-50	\$1,385
51-100	\$1,742
101-150	\$2,131
151-200	\$2,500
201-300	\$3,799
More than 300	\$5,252

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Event Venue - Wedding Venue Food Service

Item Summary

This is the number of weddings, average amount spent per wedding, and median amount spent per wedding for: Event Venue - Wedding Venue Food Service in Limestone TX - (County).

NOTE: County numbers will not equal County Clerk numbers because couples can marry anywhere within the State.

NOTE: weddings equals the demand for this product or service only and may not equal total number of weddings for the entire market.

130

2023 Weddings

\$4,946

2023 Avg Spend

\$3,199

2023 Median Spend

Year	Number of Weddings (Demand)	Average Spending per Wedding	Total Sales
2008	107	\$3,192	\$341,544
2009	92	\$3,163	\$290,996
2010	115	\$3,933	\$452,295
2011	106	\$4,337	\$459,722
2012	109	\$4,312	\$470,008
2013	108	\$4,323	\$466,884
2014	114	\$4,384	\$499,776
2015	129	\$4,408	\$568,632
2016	135	\$4,342	\$586,170
2017	129	\$4,370	\$563,730
2018	125	\$4,360	\$545,000
2019	104	\$4,382	\$455,728
2020	117	\$2,481	\$290,277
2021	126	\$3,872	\$487,872
2022	131	\$4,860	\$636,660
2023	130	\$4,946	\$642,980
2024	134	\$5,134	\$687,956
2025	138	\$5,299	\$731,262
2026	139	\$5,465	\$759,635

Note About Average Spending

NOTE: Years 2020, 2021, 2022, 2023 reflect estimated changes based on COVID-19

Products: The average amount shown is based on spending of couples getting married, not prices. This includes purchases of both new and pre-owned items.

Services: The average amount shown is based on spending of couples getting married, not vendor prices. This includes purchases of services from professionals, someone that simply provides the service, or a hired family member or friend.

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Spending Distribution

This is the percent of weddings and number of weddings that spend within certain ranges for Event Venue - Wedding Venue Food Service in Limestone TX - (County).

NOTE: Sum of the Spending Distribution total sales may be less than or more than the item total sales because we use the middle point of the spending ranges to estimate the sales. For total sales use the item total sales value.

130

2023 Weddings

\$4,946

2023 Avg Spend

\$3,199

2023 Median Spend

Spending Range	Percent of Weddings	Number of Weddings	Total Sales
<\$1000	4.1%	5	\$ 2,665
\$1000 - \$2500	38.6%	50	\$ 87,815
\$2501 - \$5000	26.3%	34	\$128,213
\$5001 - \$10000	17.0%	22	\$165,750
\$10000+	14.0%	18	\$273,000

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Spending by Guests

This is the average spending by number of guests range for Event Venue - Wedding Venue Food Service in Limestone TX - (County).

Range	Average Spending
Less than 25	\$2,007
25-50	\$2,597
51-100	\$3,197
101-150	\$4,853
151-200	\$5,513
201-300	\$6,666
More than 300	\$9,430

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Event Venue - Wedding Venue Location

Item Summary

This is the number of weddings, average amount spent per wedding, and median amount spent per wedding for: Event Venue - Wedding Venue Location in Limestone TX - (County).

NOTE: County numbers will not equal County Clerk numbers because couples can marry anywhere within the State.

NOTE: weddings equals the demand for this product or service only and may not equal total number of weddings for the entire market.

123

2023 Weddings

\$5,286

2023 Avg Spend

\$2,618

2023 Median Spend

Year	Number of Weddings (Demand)	Average Spending per Wedding	Total Sales
2008	105	\$2,764	\$290,220
2009	111	\$2,307	\$256,077
2010	125	\$2,743	\$342,875
2011	114	\$3,148	\$358,872
2012	118	\$3,179	\$375,122
2013	118	\$3,294	\$388,692
2014	122	\$3,302	\$402,844
2015	133	\$3,352	\$445,816
2016	137	\$3,353	\$459,361
2017	133	\$3,381	\$449,673
2018	123	\$3,406	\$418,938
2019	102	\$3,452	\$352,104
2020	116	\$3,502	\$406,232
2021	124	\$4,854	\$601,896
2022	122	\$5,395	\$658,190
2023	123	\$5,286	\$650,178
2024	131	\$5,352	\$701,112
2025	134	\$5,399	\$723,466
2026	136	\$5,447	\$740,792

Note About Average Spending

NOTE: Years 2020, 2021, 2022, 2023 reflect estimated changes based on COVID-19

Products: The average amount shown is based on spending of couples getting married, not prices. This includes purchases of both new and pre-owned items.

Services: The average amount shown is based on spending of couples getting married, not vendor prices. This includes purchases of services from professionals, someone that simply provides the service, or a hired family member or friend.

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Spending Distribution

This is the percent of weddings and number of weddings that spend within certain ranges for Event Venue - Wedding Venue Location in Limestone TX - (County).

NOTE: Sum of the Spending Distribution total sales may be less than or more than the item total sales because we use the middle point of the spending ranges to estimate the sales. For total sales use the item total sales value.

123

2023 Weddings

\$5,286

2023 Avg Spend

\$2,618

2023 Median Spend

Spending Range	Percent of Weddings	Number of Weddings	Total Sales
<\$1000	17.5%	22	\$ 10,763
\$1000 - \$2500	31.0%	38	\$ 66,728
\$2501 - \$5000	26.3%	32	\$121,309
\$5001 - \$10000	15.8%	19	\$145,755
\$10000+	9.4%	12	\$173,430

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Spending by Guests

This is the average spending by number of guests range for Event Venue - Wedding Venue Location in Limestone TX - (County).

Range	Average Spending
Less than 25	\$2,534
25-50	\$2,983
51-100	\$3,865
101-150	\$5,246
151-200	\$6,064
201-300	\$6,671
More than 300	\$7,282

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Event Venue - Wedding Venue Rentals

Item Summary

This is the number of weddings, average amount spent per wedding, and median amount spent per wedding for: Event Venue - Wedding Venue Rentals in Limestone TX - (County). Includes lighting, tent, tables, chairs, photo booth, etc.

NOTE: County numbers will not equal County Clerk numbers because couples can marry anywhere within the State.

NOTE: weddings equals the demand for this product or service only and may not equal total number of weddings for the entire market.

108

2023 Weddings

\$1,816

2023 Avg Spend

\$1,264

2023 Median Spend

Year	Number of Weddings (Demand)	Average Spending per Wedding	Total Sales
2008	90	\$1,820	\$163,800
2009	78	\$1,239	\$96,642
2010	100	\$1,255	\$125,500
2011	94	\$1,552	\$145,888
2012	96	\$1,544	\$148,224
2013	98	\$1,564	\$153,272
2014	104	\$1,582	\$164,528
2015	116	\$1,588	\$184,208
2016	122	\$1,613	\$196,786
2017	117	\$1,626	\$190,242
2018	106	\$1,635	\$173,310
2019	87	\$1,660	\$144,420
2020	99	\$1,306	\$129,294
2021	105	\$1,501	\$157,605
2022	100	\$1,789	\$178,900
2023	108	\$1,816	\$196,128
2024	117	\$1,864	\$218,088
2025	126	\$1,913	\$241,038
2026	127	\$1,963	\$249,301

Note About Average Spending

NOTE: Years 2020, 2021, 2022, 2023 reflect estimated changes based on COVID-19

Products: The average amount shown is based on spending of couples getting married, not prices. This includes purchases of both new and pre-owned items.

Services: The average amount shown is based on spending of couples getting married, not vendor prices. This includes purchases of services from professionals, someone that simply provides the service, or a hired family member or friend.

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Spending Distribution

This is the percent of weddings and number of weddings that spend within certain ranges for Event Venue - Wedding Venue Rentals in Limestone TX - (County).

NOTE: Sum of the Spending Distribution total sales may be less than or more than the item total sales because we use the middle point of the spending ranges to estimate the sales. For total sales use the item total sales value.

108

2023 Weddings

\$1,816

2023 Avg Spend

\$1,264

2023 Median Spend

Spending Range	Percent of Weddings	Number of Weddings	Total Sales
<\$1000	43.9%	47	\$ 23,706
\$1000 - \$2500	34.5%	37	\$ 65,205
\$2501 - \$5000	13.5%	15	\$ 54,675
\$5001 - \$10000	4.1%	4	\$ 33,210
\$10000+	4.1%	4	\$ 66,420

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Spending by Guests

This is the average spending by number of guests range for Event Venue - Wedding Venue Rentals in Limestone TX - (County).

Range	Average Spending
Less than 25	\$781
25-50	\$1,125
51-100	\$1,414
101-150	\$1,579
151-200	\$1,856
201-300	\$2,847
More than 300	\$4,194

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Transportation - Limo Rental

Item Summary

This is the number of weddings, average amount spent per wedding, and median amount spent per wedding for: Transportation - Limo Rental in Limestone TX - (County).

NOTE: County numbers will not equal County Clerk numbers because couples can marry anywhere within the State.

NOTE: weddings equals the demand for this product or service only and may not equal total number of weddings for the entire market.

17

2023 Weddings

\$488

2023 Avg Spend

\$375

2023 Median Spend

Year	Number of Weddings (Demand)	Average Spending per Wedding	Total Sales
2008	73	\$455	\$33,215
2009	62	\$465	\$28,830
2010	71	\$441	\$31,311
2011	64	\$429	\$27,456
2012	66	\$427	\$28,182
2013	65	\$432	\$28,080
2014	64	\$433	\$27,712
2015	70	\$443	\$31,010
2016	68	\$449	\$30,532
2017	64	\$452	\$28,928
2018	38	\$457	\$17,366
2019	31	\$461	\$14,291
2020	26	\$463	\$12,038
2021	26	\$422	\$10,972
2022	24	\$488	\$11,712
2023	17	\$488	\$8,296
2024	17	\$498	\$8,466
2025	17	\$505	\$8,585
2026	17	\$512	\$8,704

Note About Average Spending

NOTE: Years 2020, 2021, 2022, 2023 reflect estimated changes based on COVID-19

Products: The average amount shown is based on spending of couples getting married, not prices. This includes purchases of both new and pre-owned items.

Services: The average amount shown is based on spending of couples getting married, not vendor prices. This includes purchases of services from professionals, someone that simply provides the service, or a hired family member or friend.

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Spending Distribution

This is the percent of weddings and number of weddings that spend within certain ranges for Transportation - Limo Rental in Limestone TX - (County).

NOTE: Sum of the Spending Distribution total sales may be less than or more than the item total sales because we use the middle point of the spending ranges to estimate the sales. For total sales use the item total sales value.

17

2023 Weddings

\$488

2023 Avg Spend

\$375

2023 Median Spend

Spending Range	Percent of Weddings	Number of Weddings	Total Sales
<\$250	31.6%	5	\$ 672
\$250 - \$500	38.0%	6	\$ 2,423
\$501 - \$750	12.9%	2	\$ 1,371
\$751 - \$1000	8.2%	1	\$ 1,220
\$1000+	9.4%	2	\$ 2,397

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Spending by Guests

This is the average spending by number of guests range for Transportation - Limo Rental in Limestone TX - (County).

Range	Average Spending
Less than 25	\$270
25-50	\$237
51-100	\$325
101-150	\$419
151-200	\$511
201-300	\$646
More than 300	\$1,148

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Transportation - Other Transportation

Item Summary

This is the number of weddings, average amount spent per wedding, and median amount spent per wedding for: Transportation - Other Transportation in Limestone TX - (County). Includes shuttles, antique car, horse & carriage, etc.

NOTE: County numbers will not equal County Clerk numbers because couples can marry anywhere within the State.

NOTE: weddings equals the demand for this product or service only and may not equal total number of weddings for the entire market.

24

2023 Weddings

\$801

2023 Avg Spend

\$411

2023 Median Spend

Year	Number of Weddings (Demand)	Average Spending per Wedding	Total Sales
2008	21	\$359	\$7,539
2009	21	\$349	\$7,329
2010	38	\$381	\$14,478
2011	46	\$426	\$19,596
2012	47	\$424	\$19,928
2013	47	\$448	\$21,056
2014	50	\$460	\$23,000
2015	55	\$476	\$26,180
2016	56	\$481	\$26,936
2017	53	\$484	\$25,652
2018	31	\$488	\$15,128
2019	25	\$493	\$12,325
2020	23	\$273	\$6,279
2021	24	\$854	\$20,496
2022	24	\$818	\$19,632
2023	24	\$801	\$19,224
2024	26	\$793	\$20,618
2025	28	\$792	\$22,176
2026	28	\$792	\$22,176

Note About Average Spending

NOTE: Years 2020, 2021, 2022, 2023 reflect estimated changes based on COVID-19

Products: The average amount shown is based on spending of couples getting married, not prices. This includes purchases of both new and pre-owned items.

Services: The average amount shown is based on spending of couples getting married, not vendor prices. This includes purchases of services from professionals, someone that simply provides the service, or a hired family member or friend.

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Spending Distribution

This is the percent of weddings and number of weddings that spend within certain ranges for Transportation - Other Transportation in Limestone TX - (County).

NOTE: Sum of the Spending Distribution total sales may be less than or more than the item total sales because we use the middle point of the spending ranges to estimate the sales. For total sales use the item total sales value.

24

2023 Weddings

\$801

2023 Avg Spend

\$411

2023 Median Spend

Spending Range	Percent of Weddings	Number of Weddings	Total Sales
<\$250	34.7%	8	\$ 1,041
\$250 - \$500	27.1%	7	\$ 2,439
\$501 - \$750	14.7%	4	\$ 2,205
\$751 - \$1000	8.8%	2	\$ 1,848
\$1000+	14.7%	4	\$ 5,292

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Spending by Guests

This is the average spending by number of guests range for Transportation - Other Transportation in Limestone TX - (County).

Range	Average Spending
Less than 25	\$357
25-50	\$361
51-100	\$523
101-150	\$841
151-200	\$890
201-300	\$1,018
More than 300	\$1,576

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Other Events - Rehearsal Dinner

Item Summary

This is the number of weddings, average amount spent per wedding, and median amount spent per wedding for: Other Events - Rehearsal Dinner in Limestone TX - (County).

NOTE: County numbers will not equal County Clerk numbers because couples can marry anywhere within the State.

NOTE: weddings equals the demand for this product or service only and may not equal total number of weddings for the entire market.

75

2023 Weddings

\$692

2023 Avg Spend

\$425

2023 Median Spend

Year	Number of Weddings (Demand)	Average Spending per Wedding	Total Sales
2008	98	\$743	\$72,814
2009	115	\$657	\$75,555
2010	121	\$784	\$94,864
2011	114	\$498	\$56,772
2012	118	\$497	\$58,646
2013	114	\$507	\$57,798
2014	114	\$522	\$59,508
2015	124	\$533	\$66,092
2016	126	\$531	\$66,906
2017	121	\$534	\$64,614
2018	95	\$533	\$50,635
2019	77	\$534	\$41,118
2020	86	\$300	\$25,800
2021	85	\$635	\$53,975
2022	83	\$702	\$58,266
2023	75	\$692	\$51,900
2024	84	\$710	\$59,640
2025	93	\$725	\$67,425
2026	95	\$740	\$70,300

Note About Average Spending

NOTE: Years 2020, 2021, 2022, 2023 reflect estimated changes based on COVID-19

Products: The average amount shown is based on spending of couples getting married, not prices. This includes purchases of both new and pre-owned items.

Services: The average amount shown is based on spending of couples getting married, not vendor prices. This includes purchases of services from professionals, someone that simply provides the service, or a hired family member or friend.

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Spending Distribution

This is the percent of weddings and number of weddings that spend within certain ranges for Other Events - Rehearsal Dinner in Limestone TX - (County).

NOTE: Sum of the Spending Distribution total sales may be less than or more than the item total sales because we use the middle point of the spending ranges to estimate the sales. For total sales use the item total sales value.

75

2023 Weddings

\$692

2023 Avg Spend

\$425

2023 Median Spend

Spending Range	Percent of Weddings	Number of Weddings	Total Sales
<\$100	0.0%	0	\$0
\$100 - \$250	30.6%	23	\$ 4,016
\$251 - \$500	26.5%	20	\$ 7,453
\$501 - \$750	16.5%	12	\$ 7,734
\$750+	26.5%	20	\$ 22,359

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Spending by Guests

This is the average spending by number of guests range for Other Events - Rehearsal Dinner in Limestone TX - (County).

Range	Average Spending
Less than 25	\$288
25-50	\$322
51-100	\$482
101-150	\$678
151-200	\$788
201-300	\$864
More than 300	\$1,210

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Other Items - Hotel Room for After Reception

Item Summary

This is the number of weddings, average amount spent per wedding, and median amount spent per wedding for: Other Items - Hotel Room for After Reception in Limestone TX - (County).

NOTE: County numbers will not equal County Clerk numbers because couples can marry anywhere within the State.

NOTE: weddings equals the demand for this product or service only and may not equal total number of weddings for the entire market.

75

2023 Weddings

\$389

2023 Avg Spend

\$235

2023 Median Spend

Year	Number of Weddings (Demand)	Average Spending per Wedding	Total Sales
2008	96	\$244	\$23,424
2009	96	\$230	\$22,080
2010	111	\$255	\$28,305
2011	108	\$274	\$29,592
2012	111	\$272	\$30,192
2013	108	\$272	\$29,376
2014	110	\$281	\$30,910
2015	122	\$285	\$34,770
2016	124	\$293	\$36,332
2017	119	\$295	\$35,105
2018	93	\$296	\$27,528
2019	76	\$298	\$22,648
2020	86	\$299	\$25,714
2021	85	\$408	\$34,680
2022	83	\$397	\$32,951
2023	75	\$389	\$29,175
2024	83	\$390	\$32,370
2025	91	\$391	\$35,581
2026	91	\$392	\$35,672

Note About Average Spending

NOTE: Years 2020, 2021, 2022, 2023 reflect estimated changes based on COVID-19

Products: The average amount shown is based on spending of couples getting married, not prices. This includes purchases of both new and pre-owned items.

Services: The average amount shown is based on spending of couples getting married, not vendor prices. This includes purchases of services from professionals, someone that simply provides the service, or a hired family member or friend.

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Spending Distribution

This is the percent of weddings and number of weddings that spend within certain ranges for Other Items - Hotel Room for After Reception in Limestone TX - (County).

NOTE: Sum of the Spending Distribution total sales may be less than or more than the item total sales because we use the middle point of the spending ranges to estimate the sales. For total sales use the item total sales value.

75

2023 Weddings

\$389

2023 Avg Spend

\$235

2023 Median Spend

Spending Range	Percent of Weddings	Number of Weddings	Total Sales
<\$100	6.4%	5	\$ 240
\$100 - \$250	48.5%	36	\$ 6,366
\$251 - \$500	27.5%	21	\$ 7,734
\$501 - \$750	8.2%	6	\$ 3,844
\$750+	9.4%	7	\$ 7,931

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Spending by Guests

This is the average spending by number of guests range for Other Items - Hotel Room for After Reception in Limestone TX - (County).

Range	Average Spending
Less than 25	\$312
25-50	\$337
51-100	\$318
101-150	\$343
151-200	\$397
201-300	\$466
More than 300	\$675

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Methodology & Use of Data

Methodology details are located at:

<https://wedding.report/index.cfm/action/home/view/methodology/>

Use of Data details are located at:

https://wedding.report/index.cfm/action/home/view/terms_of_service/