

Under the High Patronage of  
Mr. François HOLLANDE  
President of the Republic



FORUM FOR  
THE MEDITERRANEAN  
CIVIL SOCIETY IN THE  
PERSPECTIVE OF THE  
2015 PARIS CLIMATE  
CONFERENCE

4-5 JUNE 2015

VILLA MEDITERRANÉE  
TOWARDS A POSITIVE AGENDA FOR  
MEDITERRANEAN STAKEHOLDERS

Région



Provence-Alpes-Côte d'Azur

## MEDCOP21

From November 30 to December 11 2015, France will host and chair the twenty-first Conference of Parties to the United Nations Framework Convention on Climate Change. This is a crucial deadline since it should lead to a new international climate agreement that is ambitious, binding and applicable to all countries in order to keep global warming below 2°C.

France will thus play a leading international role in enabling convergence of opinions and facilitating the search for a UN consensus, but also in providing support, in the spirit of a solutions agenda, for all initiatives complementary to the international agreement as well as for local and regional companies via civil society stakeholders in order to consolidate countries' commitments to reducing greenhouse gas emissions and adapting to the impacts of climate change and funding requirements.

In this context, **with the support and presence of the President of the Republic, the Provence-Alpes-Côte d'Azur Region is hosting, prior to the Conference of Parties, on June 4 and 5 2015, a meeting of Mediterranean stakeholders.** This aims to highlight the common commitment in the fight against climate change and will demonstrate the contribution of local authorities, associations, businesses, networks working as catalysts for sustainable development.

By aiming to contribute to the construction of a veritable positive Mediterranean agenda, this event also aims to reach beyond current constraints and seize opportunities that the fight against climate change may provide. With concrete and shared proposals, it will contribute to **a Mediterranean of Projects.**

### Mediterranean cooperation, driving a new type of change?

On a global scale, faced with the multiplication of extreme weather events and the resulting health risks, many countries hitherto reluctant to implement policies that fight against climate change, are now showing signs of openness. The now undisputed forecasts of the scientific community are forging global awareness and calls for concerted action and a convergence of interests in the light of a challenge that threatens us all.

Independently of the level of binding commitments that may be made by States at the COP21, this global challenge is also giving rise to another development model which is able to federate both developed countries - for whom the financial and economic crisis highlights the advantages of "green" growth – as well as developing and emerging countries whose response to the legitimate needs of their people can only be found along the paths of sustainable development.

In this overall context, the Mediterranean holds a very special place.

Firstly, it is an area of major challenges in terms of the survival of vulnerable territories, itself being subject to annual temperature increases of 2.2 to 5.1°C. This change will have a considerable impact on both natural resources (modification of the rich yet fragile Mediterranean biodiversity, depletion of aquifers, soil erosion, loss of coastal areas etc.) and on human activities, affecting large areas of the Mediterranean economy including agriculture, tourism, industry, energy production etc.

However, the Mediterranean is also an area where the complementarities of a common destiny are emerging. Initiatives of many kinds are flourishing, enabling territories and all stakeholders to make a positive and effective contribution to the fight against climate change and to the need to adapt to new constraints. Rooted in action, this approach is an advantage for all stakeholders in the northern, southern and eastern Mediterranean and for the construction of a Mediterranean of Projects.

Thus, far from being a constraint, could mitigation and adaptation to climate change also be a major driver of economic, social, and technological development as well as heightened cooperation between actors of the Mediterranean? Could the fight against climate change represent the opportunity to create a new economy, more respectful of the environment and people, with a lower carbon footprint, creating new activities, sources of growth, innovation, jobs and welfare, while preparing our societies for adaptation to climate change?

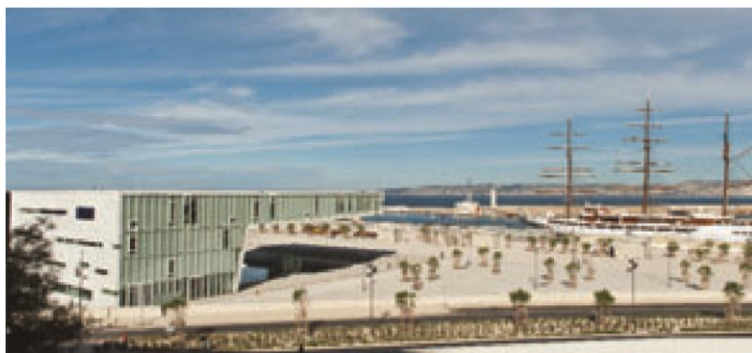
More generally, could global warming be an opportunity to invent new and more harmonious modes of functioning of societies, to define new and more responsible modes of production and consumption and greater solidarity throughout?

**To accompany these inevitable changes and to invent and to create conditions for sustainable development, Mediterranean stakeholders are invited during the 2 conference days to exchange upon on the possible synergies of existing initiatives, to create and develop proposals that accelerate the passage from strategic frameworks to concrete achievements, and to develop cooperation that accelerates change.**

## **A FORUM FOR CIVIL SOCIETY**

MEDCOP21 will, alongside representatives of all States and their decentralized agencies, host 500 representatives of stakeholders from all the Mediterranean countries: elected officials and local communities; economic actors; chamber representatives; researchers and teachers; NGOs and other stakeholders...

## A PRIVILEGED VENUE: *La Villa Méditerranée*



La Villa Méditerranée was inaugurated on 7 April 2013 and represents the Provence-Alpes-Côte d'Azur's aim to create a place to support the construction of the Mediterranean of tomorrow: a Mediterranean of cooperation and peace.

Conferences, symposia, citizen meetings and more, La Villa Méditerranée is a partnership tool for Mediterranean cooperation. Its aims to become one of the privileged places home to high-level multilateral meetings on Mediterranean cooperation.

Its objective: to be a pillar for the actors of this cooperation aimed at developing joint projects.

It is also intended to increase awareness and understanding of major Mediterranean issues through a program of public or headline events. At the heart of these exchanges is the Mediterranean youth with specific programs devoted to them.

To ensure that this emblematic tool becomes a veritable common body, serving all institutions working in the field of Mediterranean cooperation, management of La Villa Méditerranée was transferred on 1 January 2015 to the Public Interest Group (GIP) "the Mediterranean Agency of Sustainable Cities and Territories" (AVITEM), created in 2011 by the State, the Region, other local authorities and the public institution, Euroméditerranée.

## OUR AMBITION: A DECLARATION AND COMMITMENTS

MEDCOP21 aims to introduce a sustainable dynamic on a Mediterranean scale, promoting active cooperation on climate change. This goal will be achieved via the commitment of participants to become major players in the fight against climate change and in the adaptation of their territories, through a solemn address to civil society representatives and Mediterranean States and via project and tool proposals to enhance cooperation and action in the fight against climate change.

The documents and proposals prepared will thus be of three types: a non-exhaustive assessment of the work of civil society in the Mediterranean; a Positive Mediterranean Agenda; the participation of Mediterranean civil society at the Paris Climate Conference in 2015.

## CONFERENCE ORGANISATION DETAILS

MEDCOP21 is being held over 2 days, revolving around **four round tables and six workshops**.

The roundtables, organized as plenary sessions, are intended to open discussions on transversal issues: the role and strategies of States; civil society initiatives; technical and financial accompaniment tools.

The workshops are aimed at co-producing proposals/commitments with the participants. They will be divided into two sessions over two days: the first session will discuss the issues, actions and obstacles encountered in the thematic scope of the workshop; on the second day, participants will be invited to build concrete proposals which will become commitments.

To best ensure the success of co-construction, workshop participants must participate in the two sessions. Four workshops will focus respectively on sustainable cities and territories, water resources, energy transition and the circular economy, and risk management.

Two 'focus' workshops, organized in a single work session will focus respectively on education and research questions, and on the role of companies.

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# Pre-Program

## Overview

### **DAY 1: THURSDAY JUNE 4 2015**

**09:30\***: Opening by François Hollande, President of the Republic and by Michel Vauzelle, President of the Provence-Alpes-Côte d'Azur Region

*In the presence of HSH Prince Albert of Monaco, Mr. Henri Malosse, President of the European Economic and Social Committee, Mr. Jean-Claude Gaudin, Senator-Mayor of Marseille, Mr. Fathallah Sijilmassi, Secretary-General of the Union for the Mediterranean, and Mr. Christian Estrosi, President of the Euromed Cities Network.*

#### **THE VILLA HOSTS PEOPLES OF THE MEDITERRANEAN**

Interventions of Mr. Michel Vauzelle, President of the Provence-Alpes-Côte d'Azur Region and Mr. Jean-Claude Gaudin, Senator-Mayor of Marseille.

#### **SPEECH OF THE PRESIDENT OF THE REPUBLIC**

**11:00 -11:30: CLIMATE FOCUS: Climate change and its impacts in the Mediterranean**

**11:30 – 13:00: ROUND TABLE 1: Review and the positive agenda of civil society.**

**13:00 – 14:30: Buffet**

**14:30 – 16:00: ROUND TABLE 2: From MEDCOP21 to COP 21: as seen by local authorities**

**16:15 – 18:45: Workshops: Examples and obstacles to overcome**

- **WORKSHOP 1: Sustainable Cities and Territories**
- **WORKSHOP 2: Sustainable and Integrated water resources management**
- **WORKSHOP 3: Energy Transition and circular economy**
- **WORKSHOP 4: Resilience to climate change**

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- **WORKSHOP 5:** Focus “research, university, training”: production and transmission of knowledge on climate change at the service of mitigation and adaptation

\* Reception will be open from 08:00. For security reasons, no participants will be admitted after 09:30.

**Conference languages: French, English, Arabic**

## **DAY 2: FRIDAY JUNE 5 2015**

### **08:30 – 10:30: Workshop: Stakeholders and their commitments**

- **WORKSHOP 1:** Sustainable Cities and Territories
- **WORKSHOP 2:** Sustainable and Integrated water resources management
- **WORKSHOP 3:** Energy transition and circular economy
- **WORKSHOP 4:** Resilience to climate change
- **WORKSHOP 5:** Focus on SMEs/SMLs: Mediterranean companies and climate change

### **10:30 – 12:30: ROUND TABLE 3: Development and climate change: Financing and engineering Mediterranean projects**

**12:30 – 14:00:** Buffet

### **14:00 – 16:30: CLOSING ROUND TABLE: For Mediterranean commitments**

*In the presence of Mr. Martin Schultz, President of the European Parliament*

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## Detailed Program

### Climate Focus: Climate change and its impacts in the Mediterranean

Published in late 2014, the Synthesis Report from the 5<sup>th</sup> Assessment of the Intergovernmental Experts Group on the Climate highlighted the significance of climate change impacts on natural and human systems and, correspondingly, the lifestyles and future of populations from the perspective of healthcare, agricultural production, territorial organization, economic balance, coastal erosion, observation of meteorological phenomena and climate extremes; all impacts which are no longer possible to ignore.

In this context, the Mediterranean, defined by experts as a "hot spot", is particularly affected. This opening will bring visibility to the climate situation in the Mediterranean and the most affected key areas that require urgent action and show how Mediterranean region countries' development strategies as well as concrete action of civil society, must integrate the climate issue.

#### Speakers:

- *Jean Paul Moatti, Institut de Recherche pour le Développement, President and Executive Director*
- *Hafez Ghanem, World Bank, Vice President for the Middle East and North Africa*

#### Testimonial:

- *Loïc Fauchon, President of Marseille Water Company – France*

### ROUND TABLE 1: Review and the positive agenda for civil society (June 4)

Alongside States, civil society involvement in the field introduces, tests and accompanies climate change strategies.

What is the positive assessment of civil society involvement? What are the results of multi-stakeholder cooperation dynamics? Is there a need to invent new forms of co-production generating citizen participation? How can companies respond to climate challenges and be the key players for a more sustainable development?

#### Speakers:

- *Elisabeth Guigou, President of the Committee of Foreign Relations of the National Assembly, President of the Anna Lindh Foundation for the dialogue of cultures in the Mediterranean*
- *Union representative – Tunisia*
- *Representative of the Tunisian General Union of Work (UGTT) – Tunisia (tbc)*
- *Michèle Sabban, President of R20*
- *Edoardo Zanchini, Vice-president of Legambiente about World Social Forum – Italia*
- *Khalil Karfouche, President of the Union of municipalities of Jezzine Casa, Lebanon (tbc)*
- *George Pavlidis, Regional Governor of East Macedonia and Thrace*
- *Mohamed Choucair, President of the Association of the Mediterranean Chambers of Commerce and Industry (ASCAME), President of the Chamber of Commerce of Beirut (tbc)*



- *Houda Ben Jannet Allal, Executive director of Mediterranean Energy Observatory*
- *Representative of a large Mediterranean company*

Moderator: *Gilles Berhault, President of Committee 21, the French Committee for Sustainable Development*

## **ROUND TABLE 2: From MEDCOP21 to COP 21: as seen by local authorities (June 4)**

Local authorities and communities are the first to be concerned by the effects of climate change. Responsible for the development of their territories, they are on the front line for applying solutions and developing local strategies related to their fields of action. Do they not have a major role, which must be better recognized, in contributing to the organization of stakeholders and initiating action? What prospects have emerged from the climate declaration of local and regional representatives from the Mediterranean-Marseille event in December 11 2014?

### Speakers:

- *Mohamed Boudra, President of the Taza Al Hoceima Tanouate Region, President of the political council of Mediterranean Commission of United Cities and Local Governments – Morocco*
- *Fatimetou Mint Abdel Malik, Mayor of Tévragh- Zeina, urban community of Nouakchott – Mauritania (tbc)*
- *Mohamed Sefiani, urban community of Chefchaouen (member of MedCities) – Morocco*
- *Kamel Eheimed, Governor of Hebron – Palestine*
- *Nejib Osmane, President of the Mediterranean Association of National Agencies for Energy Efficiency (MEDENER), and Director Studies and Planning of the National Agency for Energy Conversation (ANME) – Tunisie*
- *Martine Vassal, Deputy Mayor of Marseille, supervisor of international relations and deputy president of United Cities, France*

*Focus about Mediterranean laureates of The Ministry of Foreign Affairs' call : Dunkerque / Annaba and Bizerte ; Department Council of Seine Maritime / Gouvernorat du Kef – Tunisia ; Regional Council of Champagne-Ardennes / Regional Council of oriental – Morocco*

Main speaker: *Bruno Léchevin, President of the French Environment and Energy Management Agency (ADEME) – France*

Moderator: *Bertrand Gallet, Executive director of United Cities, France*

## **ROUND TABLE 3: Development and climate change: Financing and engineering Mediterranean projects (June 5)**

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The issue of funding and technical engineering is a key element of successful projects. Can we identify the means for a climate-smart development? How is it possible to demonstrate the cost of inaction? How can we converge the criteria of funders and requirements from the field? How to improve access to existing funds for Mediterranean countries? How to allow access to quality engineering and what are its characteristics?

*Introduction: Pascal Canfin, Senior Advisor to the World Resources Institute (WRI)*

*Moderator: Melissa Bell, France 24*

*Speakers:*

***Period 1:** How to achieve an adequate level of funding to end global warming and to promote sustainable development in the Mediterranean?*

- *Fadoua Brouer, Secretary General, President creator of the Moroccan Youth movement for climate, Coordinator of North Africa and Middle East Women's Earth and Climate Action Network – Morocco*
- *Jonathan Walters, Director emeritus of programs and strategy for North Africa – Middle East region, World Bank – USA*
- *Ambroise Fayolle, Vice-President of the European Investment Bank (EIB) – France*
- *Alain Guinebault, Executive director of GERES*
- *Anne Paugam, Director General of the French Development Agency (AFD)*

***Period 2:** What projects capacity reinforcement with regards to climate change?*

- *Obaïd Amrane, Executive Board member of the Moroccan Agency for Solar Energy (MASEN) – Morocco (tbc)*
- *Jean Christophe Donnellier, Interministerial Delegate for international technical cooperation, President of the Management Board of Expertise France*
- *Khaled Fahmi, Ministry of Environment – Egypt (tbc)*
- *Magdi Sidhom, Executive director of Egyptian Association for Comprehensive Development (EACS) – Egypt*
- *Adalah Ateereh, President of the Palestinian Environment Quality Authority – Palestine (tbc)*
- *François Moisan, Executive director of strategy and research and international, scientific director of the French Environment and Energy Management Agency (ADEME) – France*

## **CLOSING ROUND TABLE: For Mediterranean commitments Mediterranean Strategy and commitments to climate challenges (June 5)**

*In the presence of Mr. Martin Schultz, President of the European Parliament*

Instruments and initiatives from regional levels (Mediterranean) and national (State) levels are being deployed. How do viewpoints between the different strategies facilitate their mutual enrichment? How do these strategies include social and economic needs as well as

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researcher work? How do countries cooperate in the fight against climate change and how is the Mediterranean dialogue exemplary in climate negotiations?

All these questions must be linked with the proposals of the Mediterranean civil society. There cannot be neither a real strategy nor any Mediterranean commitments for climate challenges without them.

Speakers:

- *Hakima El Haite, Deputy Minister for Energy, Pits, Water and Environment in charge of Environment – Morocco (tbc)*
- *Tassos Krommydas UNEP/MAP Consultant, Climate Variability Expert, Representative of the Secretary of Barcelona Convention and the Action Plan for the Mediterranean (PNUE/PAM) – France*
- *Mr. Fathallah Sijilmassi, Secretary General of the Union for the Mediterranean (UfM)*

Testimonial:

- *Hughes Ravenel, Plan Bleu Director – France*
- *Simone Rossi, EDF, Executive Director for the International Direction of EDF – France*

**CLOSING SPEECH BY MICHEL VAUZELLE, PRESIDENT OF PROVENCE-ALPES-COTE D'AZUR REGION**

*In the presence of Fouad El Omari, Mayor of Tangier – Morocco*

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## Workshops

The “practical” workshops represent a dedicated place of exchange at the Conference:

- **4 thematic workshops organized in 2 periods: Day 1:** Examples and obstacles to be removed and **Day 2:** stakeholders and their commitments
- **2 "Focus" workshops: Day 1** "Research / University" and **Day 2** "SME/SMI"

### Workshop 1: Sustainable Cities and Territories

Climate change exposes cities but also the suburban and rural populations to a series of considerable challenges and risks. Urban growth in the Mediterranean seriously impacts the coastal and marine environment. The differences between town and country are growing and promoting an ever increasing massive rural exodus placing increasing pressure on urban areas.

## Day 1:

**Period 1:** What links between urban and rural areas can promote greater resilience for Mediterranean territories?

Moderator: *M. Jean- Paul Pellissier, Associate Director of International Centre for Advanced Mediterranean Agronomic Studies (CIHEAM) and Mediterranean Agronomic Institute of Montpellier (IAMM) – France*

### Testimonials:

- *Eng. Khaled Abo Aisheh, Programing director of the Authority of the Aqaba Special Economic Zone (ASEZA) – Jordan*
- *Mrs. Saida Tayebi, President of Manabia Bouadel for agricultural development – Morocco*
- *Abdessalam El Khanchoufi, Taounate Institute of aromatic and medicinal plants – Morocco*
- *Jacques Ould Aoudia, President of Migration and Development – Morocco (tbc)*
- *Mounir Ben Charif, Association de Réflexions, d'échanges et d'actions pour l'environnement et le développement – Algeria*
- *Sayel Wishahi, Palestinian Hydrology Group – Palestine*

### Speaker:

- *Julien Le Tellier, Plan Bleu – France*
- *Mrs. Layal Nehme, IndyAct – Lebanon*
- *Mr. Jean Rastoin, UNESCO Chair of world food, from SupAgro in Montpellier – France*

**Period 2:** Is Mediterranean climate culture a lever for the climate transition?

Moderator: *Mr. Emilio D'Alessio, Architect – Italy*

### Testimonials:

- *Mr. Kamal Mouzawak, Association Souk el Tayeb*
- *Dr. Nader Ghazal, Al Fayhaa, Mayor of Tripoli – Lebanon*
- *Mrs. Salma Damar Damluji, Daw'an Mud Brick Architecture Foundation – Lebanon*
- *Fidaa Haddad, International Union for Conservation of Nature (IUCN) – Jordan*
- *Mohamed Sefiani, President of urban community council of Chefchaouen – Morocco*

### Speaker:

- *Mrs. Charlotte Jacquot, Caisse des Dépôts et consignation (tbc) – France*

## Day 2

Project leaders, identified after investigation, will present their projects. The 5 most innovative solutions will be selected collectively.

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## WORKSHOP 2: Sustainable and integrated water resources management

In a context of resource scarcity, significant disruption of aquatic environments and increased flood risk and actual floods, what is the right balance between equitable and peaceful sharing of the available resource between the various uses (domestic, agricultural, industrial, hydropower, tourism)? How to take into account the incompressible and indispensable ecological role played by the natural environment and especially wetlands and the marine environment? What mode of governance should be preferred?

### Day 1

Introduction: *M. George Olivari, Maison Régionale de l'Eau – France*

**Period 1:** What challenges, measures and means must be implemented for water resources management in the Mediterranean?

Moderator: *Mr. Sami Bouarfa, Institut de recherche en sciences et technologies pour l'environnement et l'agriculture (IRSTEA) – France*

Testimonials:

- *Dr. Khaled Abuzeid, Centre for the Environment and Development in the Arab Region and Europe – Egypt*
- *Mrs. Mireille Raymond, EGIS EAU/CDC – Algeria and France*
- *Mr. Awni Kloub, Ministry of Water and Irrigation – Jordan*
- *Mr. Emmanuel Branche, EDF – France*

**Period 2:** What solidarity is there between uses and territories: food security, energy production, biodiversity, etc.?

Moderator: *Guillaume Benoit, General Council of Agriculture Ministry – France*

Speakers:

- *Mr. Patrick Grillas, Tour du Valat, International Union for Conservation of Nature – France*
- *Mr. Mokhtar Djait, Institut de l'Eau et de l'Assainissement (IEA) / Office National de l'Electricité et de l'Eau potable (ONEE) – Morocco*
- *Mr. Patrick Caron, Centre for International Cooperation in Agronomic Research for Development – France*
- *Mrs. Florence Malerbe, Société Canal de Provence – France*
- *Mr. Philippe Thievent, Caisse des Dépôts et Consignations Biodiversity – France*

**Focus:** The participatory management of water resources in Marseille, in line with the 6th World Water Council: *Mr. Jean Charles Lardic, Marseille – France*

### Day 2

Introduction and moderation: *Mr Hachmi Kennou, Mediterranean Water Institute – France*

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**Period 1: What innovation, optimization and sharing of uses?**

Testimonials:

- *Mr. Driss Habri, Vice-President of the Euromediterranean Water Institutes – Morocco*
- *Mr. Gaétan Guichard, Irrigators Association of the Crau / François Prévost Société Canal de Provence – France*
- *Mr. Laurent Bellet, EDF – France*
- *Mr. Martin Guespereau, Water Agency Rhône Méditerranée Corse – France*

**Period 2: From national to local levels, what governance?**

Testimonials:

- *Mrs. Milagros Couchoud, Mediterranean Institute of Water / Mrs. Josiane Mongellaz International Institute of Water – France*
- *Mr. Tahar Aichaoui, Ministry of Water Resources - Algeria*
- *Mr. Zineb Filali, Deputy Minister for Water – Morocco*
- *Mr. Ahmed Arfaoui, President of the Agricultural Development Group in the region of Sidi Brahim, Bej Governorate – Tunisia*
- *Mr. Ramiro Martinez, Mediterranean Network of Basin Organizations – Spain*

**Period 3: What are the next steps?**

Moderator: *Mr. Alain Meyssonier, Marseille Water Company – France*

Speakers:

- *Mr. Khaled Abuzeid, Centre for Environment and Development for the Arab Region and Europe – Egypt*
- *Prof. Ahmed Boukdir, Citizenship Association, Development and Environmental Protection, Tadla Region, Beni Mellal – Morocco*
- *Mrs. An le Nouail Malière, European Economic and Social Committee – France*

**Focus:** Message from the 7<sup>th</sup> World Water Forum to the COP21, Mr. Philippe Guettier, French Water Partnership – France

### **WORKSHOP 3: Energy Transition and circular economy**

The need for a rebalancing energy resources with regards to the domination of fossil fuels opens a field for the development of renewable energy, energy conservation and waste, areas that are now undergoing significant innovations.

Today, we all face the following challenges: how is it possible to create demand? How is it possible to structure the offer? How can we establish business sectors? How can we involve communities and local authorities?

#### **Day 1**

##### ***Period 1: Transversal perspectives on the state of energy in the Mediterranean***

- *Mr. André Joffre, Vice-President of Imeder, Mediterranean*
- *Mr. Nejib Osman, President of the Mediterranean Association of National Agencies for Energy Efficiency (MEDENER), and Director Studies and Planning of the National Agency for Energy Conservation (ANME) – Tunisie*
- *Abdelatif Rebah, economist – Algeria*

Main speaker: *François-Michel Lambert, Marseille Deputy and creator of the Institute of Circular Economy – France*

##### ***Period 2: Testimonials: Success and examples***

###### Testimonials:

- *Jacques Giordano, CEO of Giordano – France*
- *Mr. Abdelkader Baccouche, Department director, National Agency for Energy Conservation (ANME) – Tunisia*
- *Mr. Filip Glusack, General Director of GridPocket / Mrs. Celine Auger, Capenergies and Emilie project – France*
- *Mr. Guy Llobet, General Director of Suydetom66 / Mr. Antoine Meffre, General Director of Eco-Tech Ceram – France*
- *Mr. François Pyrek, General Director of SITA – Morocco (tbc)*
- *Mr. Driss Sajid, General Director of the Urban Agency of Development of Anfa (AUDA) – Morocco / Mrs. Laurence Poirier-Dietz, General Director of Climespace – France*
- *Mr. Hind il Idrissi, RES4MED / Mohamed El-Shazly, student of the Regional Center for Renewable Energies and Energy Efficiency (RCREEE) – Egypt*

*Synthesis by Mr. Bernard Mahiou, General Director of Capenergies*

#### **Day 2**

Introduction: *Staffan Nilsson, European Economic and Social Committee – Sweden*

Moderator: *Nicolas Imbert, Green Cross – France*

*Some collaborative solutions for a reachable energy transition*

***Period 1: Focus on the Mediterranean sectors with strong potential***

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- *Sector of wastes, urban and agrifood effluents :*
  - *Azeddine Khalfi, Project Manager of Eifer – Germany*
- *Concentrated solar sector:*
  - *Robert Soler, thermal solar manager EDF R&D – France*

**Period 2: Strategic commitments for a Mediterranean energy transition**

- *Regulations:*
  - *Ibrahim Kattan, Director of CAFRAJ – Jordan*
- *Development of clusters and training schemes:*
  - *Mohamed Bernannou, General Director of Solar Cluster – Morocco (tbc)*
  - *Rafic Missaoui, creator of AICOR – Morocco*
- *Public awareness and entrepreneurial solidarity:*
  - *Frédéric Delhommeau, NGO Prioriterre – France*
  - *Mr. Lotfi Hamadi, Génération Liberté – Action “Wallah We Can”*

## **WORKSHOP 4: Resilience to climate change**

Developing resilience policies involves multiple steps: identifying risks, assessing vulnerability, protecting and prevention, engaging citizens and decision makers, preparing the conditions for a rapid return to normal after a disaster, rebuilding.

All these issues raise essential questions.

### **Day 1**

*What is the current situation, the existing obstacles and progress?*

*Moderator:* *Mr. Renaud Balaguer, Center for Studies and expertise on risk, the environment, mobility and development (CEREMA) – France*

#### *Testimonials:*

- *Mrs. Amel Akremi, Deputy Director at the Ministry of the Environment – Tunisia (tbc)*
- *Mr. Tarik Kabbaj, Mayor of Agadir – Morocco (tbc)*
- *Eng Mahamed Maaitah, Mayor of Karak – Jordan*
- *Dr. Aldelkader Ben Moussa, Professor of the Faculty of Science, Tetouan University – Morocco*
- *Mr. Andrea Zanon, Risk Management Specialist, World Bank – United States*
- *Mrs. Nancy Saich, climate and environment adviser, European Investment Bank - Luxembourg*
- *Mr. Yves Essener, Egis / Caisse des dépôts et consignations – World Bank / Mediterranean Center for Integration*
- *Mr. Malek Ben Ali, student at Sousse University, member of the Mediterranean Network of Engineering Schools (RMEI) – Tunisia*



- *Mr. Tamer M. Abou Gharara, Program Manager, Regional Centre for Disaster Risk Reduction (RCDRR) – Egypt (tbc)*

## **Day 2:**

*How is it possible to scale and implement real policies, and with what means?*

Moderator: *Mr Erdal Özhan, Turkish representative for the Medcoast program*

### Speakers:

- *Mr. Akkou Mounir, researcher at Ibn Tufail-Kenitra University (TEMPUS CLIMADAPT Project) – Morocco*
- *Dr. Malta Fernandez-Armesto, senior coordinator at the "City Resilience Profiling Program" - Spain*
- *Mr. Said Ziane, General Secretariat of the Ministry of Interior - Morocco*
- *Mrs. Anne ODIC, Head of Local Government and Urban Development Division, French Development Agency) – France*
- *Mr. Stéphane Simonet, Director of Acterra – France*
- *Dr. Chadi Mohanna, Director of Rural Development – Lebanon*
- *Mohamed Boudra, President of the Taza Al Hoceima Tanouate Region, President of the political council of Mediterranean Commission of United Cities and Local Governments – Morocco*
- *Kerry Constabile, Senior Advisor, Support Team on Climate Change at the Secretary General of the United Nations - United States (tbc)*

## **WORKSHOP 5: “Focus on research / university / training” - production and transmission of knowledge on climate change at the service of mitigation and adaptation**

Teachers and researchers develop and transmit scientific expertise, promote a set of clean technologies and sustainable solutions, and share their knowledge and experiences with local stakeholders. What answers can the actors of higher education and research provide to the socio-economics world? What actions must be considered to make training and research into a cooperation tool serving the adaptation to climate change? How can the results of research be used in an educational approach to sustainable development?

### **Period 1: Academic and research networks**

Introduction: *The Tethys university consortium for knowledge sharing in the Mediterranean area, by Mr. Michel Autric (Aix Marseille University) – France*

### Testimonials:

- *Mr. Samir Allal, Mediterranean Association of IUTs – France*
- *Mr. Mohamed Chaieb, University of Sfax – Tunisia*
- *Mrs. Alessandra Bonoli, Professor, Italian Association for Sustainability Science & Italian network of Sustainable Universities (IASS) – Italy*

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- *Mr. Mabrouk Montacer, University of Gabès – Tunisia / Sid Lamine Kadi, University of Mostaganem – Algeria*

**Period 2:** *What impacts are there on decision a Mediterranean network for research about climate?*

Introduction: *Presentation of MISTRAL program (Mediterranean Integrated Studies at Regional and Local Scales), by Etienne Ruellan (CNRS) – France*

Testimonials:

- *Mr. Mohamed Berriane, Laboratoire Mixte International (LMI), Tremea – Morocco*
- *Mrs. Beatrice Mesini, Sustainable Development and Mediterranean Territories Centre (TELEMME) – France*
- *Mr. Lounes Tadrast, AMU – France*
- *Mr. Jean-Luc Prigent, Director of Cabinet of Erasmus Education and Formation Agency – France*
- *Mr. Nehale Farid Mostafa, Rector of Beirut University – Lebanon*

**Period 3:** *What impacts are there on decision making and support systems?*

Introduction: *the establishment of an expert group on climate change, impact of research on decision making by Mrs. Maria del Carme Llasat (U. Barcelona) – Spain*

Testimonials:

- *Mrs. Marie Lootvoet, Air Climat Association – France*
- *Mr. Leo Vincent, RMEI (Mediterranean network of engineering schools) – France*
- *Mrs. Catherine Vesperini, President of the Mediterranean Institute of Risk Science – France*
- *Mrs. Fatimetou Mint Abdel Malik, Mayor of Teveragh Zeina – Mauritania (tbc)*

## **WORKSHOP 6: "Focus on SME / SMIs" - Mediterranean companies and climate change**

In view of the climatic and, more generally, environmental issues, companies are often primarily perceived as a source of pollutant emissions that should be minimized by regulatory and legal means. Yet businesses can be part of virtuous approaches and sustainable solutions in the fight against climate change. What are the solutions and best practices developed by Mediterranean companies in favor of a sustainable economy and the fight against climate change? Could climate change be an opportunity to develop the economy and local jobs making companies influential players in the major challenge of ecological transition? What are the main levers?

Moderator: *Mr. Philippe Zanin, Chamber of Commerce and Industry of Marseille-Provence (CCIMP) – France*

Région



Provence-Alpes-Côte d'Azur

Main speaker: Mrs. Brenda King, European Economic and Social Committee – United Kingdom

### Testimonials

**Period 1:** What economic and financial performance levers are needed?

Expert: Mrs. Elvira Carles, Director of the Enterprise and Climate Foundation - Spain

- José Guillermo Diaz, CEO of Artiem Hotels (Majorca) – Spain (tbc)
- Representative of a Moroccan company
- Representative of a French company

**Period 2:** What diversification lever is needed for Mediterranean micro-enterprises and small to medium enterprises to move towards sectors and uses of the green economy and niche markets?

Focus on three strategic sectors: construction, smart electric grids, and waste management and clean energy.

Expert : Mrs. Elisabeth Laville, Director of the cabinet Utopies – France

- Mr. Omar Ettaieb, General Director of Franco-Tunisian new energy company (SOFTEN) - Tunisia
- Mr. Bernard Alfandari, CEO of Resistex – France
- Mr. Mahdi Bachir, General Director, ASCAME Commission Renewables Energies, CCIS of Tanger – Morocco
- Mr. Slim Nasraoui, General Director of Aurasol – Tunisia

**Period 3:** What development leverage is needed for partnerships / pooling / groupings in the South, North and North/South areas in the Mediterranean and for creating value chains? How is it possible to implement a sustainable strategy of actions and projects for Mediterranean companies? What tools must be engaged?

Expert: Mr. Emmanuel Noutary, General Delegate of ANIMA Investment Network

- Mr. Fadhel Amri, General Director of industrial and technological center of Gabès – Tunisia / Mr. Christian Traisnel, General Director of C2de – France
- Dr. Alaa Ezz, Secretary General, ASCAME Commission about Environment and Climate, CCI Alexandria Plato Mediterranean - Egypt
- Mrs. Hélène Demaeght, Solar Synergy Foundation – France
- Mrs. Diana Kobayter, Director of partnerships projects, Chamber of commerce, industry and agriculture of Beirut and Mount-Lebanon – Lebanon

## THE MEDITERRANEAN POSITIVE AGENDA

Région



Provence-Alpes-Côte d'Azur

In the spirit of the French Presidency, which has chosen to mobilize all stakeholders to make a significant French contribution to the major international meeting in Paris 2015, MEDCOP21 aims to develop a Mediterranean positive agenda.

This agenda will take the form of a manifesto / collection of actions for civil society involved in the fight against climate change. It will be based on an exchange of best practices, knowledge and technologies needed for a transition to low-carbon economies. It will develop a positive and operational vision in the light of this global challenge and the complexity of international negotiations.

This manifesto is primarily intended to show that the conditions for successful implementation of a future multilateral agreement primarily depend on the dynamism and commitment of the different stakeholders. This collective work will offer a real agenda of commitments to cooperation, accelerating the shift towards green growth and the fight against global warming.

## **TV PLATFORM AND LIVE WEBCAST OF DISCUSSIONS**

Throughout the two days, a TV platform will offer a series of programs and discussions on various topics such as the coast and the related challenges, biodiversity and ecosystem adaptation, the impacts of climate change on tourism, the vision of Mediterranean youth, cooperation on waste etc. These will be set to the dynamic rhythm of interviews with representatives of the State, civil society (local authorities, NGOs, associations, economic actors) and the youth from the various Mediterranean countries.

These programs will run in parallel to the workshops and offer a complementary view of the roundtable discussions and workshops, and aim to deepen and complete the work.

To reduce the energy impact of the event and optimize the widest possible distribution, the roundtable discussions and TV shows will be broadcast live on the website of the event at the following address: [www.medcop21.com](http://www.medcop21.com)

Everyone can watch these debates and also participate on social networks.

## **VILLAGE OF SOLUTIONS AND OPENING THE EVENT TO THE PUBLIC**

Accompanying the MEDCOP21 conference, the Region is organizing a "Village of Solutions" dedicated to both giving visibility to exemplary actions that demonstrate stakeholder commitment and capacity and to providing information as widely as possible. This event will be held from Thursday June 4 to Sunday June 7 in the square in front of La Villa Méditerranée.

The "Village of Solutions" will open the event to the general public and will welcome concrete projects, both existing or under study, concerned with combating and adapting to climate change in the Mediterranean countries. The "Village of Solutions" will also include an "agora

space" for the organization of events by the partners. A library area and the TV platform will be part of the Village of solutions.

## AN ECOLOGICALLY DESIGNED AND MITIGATED EVENT

Like any activity, the organization of an event has a significant environmental impact in terms of resource consumption, travel and transportation, the use of pollutants, waste generation... however, these can be minimized without affecting the quality of the event.

A zero environmental impact does not exist however, so an alternative approach is required. For the organization of MEDCOP21, the Provence-Alpes-Côte d'Azur Region has sought to develop its eco-responsible commitment at every stage of the event by: limiting the transport of people and goods; paying attention to the nature of the materials used (natural resources, energy-efficiency and recyclability); quality catering favoring short supply chains, seasonal products and local produce; priority to digital communication of the event and restricted printing of programs on PEFC certified paper

Upon conclusion, the event will take Carbon compensation measures by first accounting for CO2 emissions, then by **providing support for an emblematic project for the Mediterranean**: either in the use of renewable energy giving access to resources or vital services (electricity, water, etc.); or in the field of rational energy use such as ecological or passive construction etc.

## DEBATE: GLOBAL CITIZEN WORLD WIDE VIEWS

MEDCOP 21 joins the World Wide Views implemented in the framework of COP21 in reference to Article 6 of the UN Convention on Climate Change. This forum encourages public awareness and aids the participation of all in the development of policies in the context of climate change.

On June 6 2015, thousands of citizens representing the demographic diversity of their countries will participate in the Planetary Citizen Debate, World Wide Views on Climate and Energy.

After mobilization of Mediterranean civil society via MEDCOP21, a representative panel from the general public will enrich the negotiations by providing an informed opinion worldwide. The day will begin in the Pacific region and end on the west coast of the Americas. Participants will express their opinions on 30 questions, after receiving neutral information discussed with their peers. The results will be freely available online. A summary for policymakers will be produced by June 15 2015. Through to COP21, these results will be presented at local and global events.

This event provides a veritable contribution to the building of Mediterranean cooperation, and will feed the Mediterranean positive agenda by highlighting the involvement of citizens and the positioning of the Mediterranean.

In Marseille, the debate will take place on **Saturday June 6 at the Hotel de Region.**

## CONTACTS

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Draft program

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